

National Institute for Health Care Management (NIHCM) Foundation
Transforming the Health Care Landscape Webinar Series

Health Insurance Marketplaces: Race to the Deadline

Agenda

May 7, 2013

1:30pm-3:00pm EDT

12:30pm-2:00pm CDT

11:30am-1:00pm MDT

10:30am-12:00pm PDT

- 1:30-1:35** **Welcome**
Kathryn Santoro, MA, Director of Policy and Development, NIHCM Foundation
- 1:35-2:15** **Federal & State Marketplace Development**
- **Medicaid Expansion and the Marketplaces**
Mandy Cohen, Senior Technical Advisor, CMS
 - **Private Sector Outreach and Education**
Mandy Cohen, Senior Technical Advisor, CMS
 - **Progress To-Date**
Lourdes Grindal-Miller, Acting Director of the Division of Plan Management, Center for Consumer Information and Insurance Oversight (CCIIO)
- 2:15-2:30** **The Plan Perspective from Minnesota, a State-based Exchange Environment**
Scott Keefer, Vice President, Policy & Legislative Affairs, Blue Cross and Blue Shield of Minnesota
- 2:30-2:45** **The State Exchange Landscape & Implications for Coverage**
Rosemarie Day, President, Day Health Strategies and Senior Advisor, McKinsey & Co.'s Center for U.S. Health System Reform
- 2:45-3:00** **Question & Answer Period**