

National Institute for Health Care Management (NIHCM) Foundation
Transforming the Health Care Landscape Webinar Series

**The Post-2014 Health Care Workforce:
Meeting the Demand for Increased Primary Care**

Draft Agenda

August 6, 2013

12:00pm-1:30pm EDT

11:00am-12:30pm CDT

10:00am-11:30am MDT

9:00am-10:30am PDT

12:00-12:05 Welcome

Kathryn Santoro, MA, Director of Policy and Development, NIHCM Foundation

12:05-12:25 Challenges and Opportunities to Build a Stronger Health Care Workforce

Clese Erikson, MPAff, Director, Center for Workforce Studies, Association of American Medical Colleges

12:25-12:45 Investing in the Future Primary Care Workforce

Kim Blair, Director, Community Relations, Blue Cross and Blue Shield of North Carolina and Katie Eyes, Program Officer, Blue Cross and Blue Shield of North Carolina Foundation

12:45-1:05 Payer Efforts to Promote Patient-Centered Primary Care

Jill Hummel, Vice President, Payment Innovation, WellPoint, Inc. and Glenn Kotz, MD, MidValley Family Practice (Basalt, CO)

1:05-1:30 Question & Answer Period