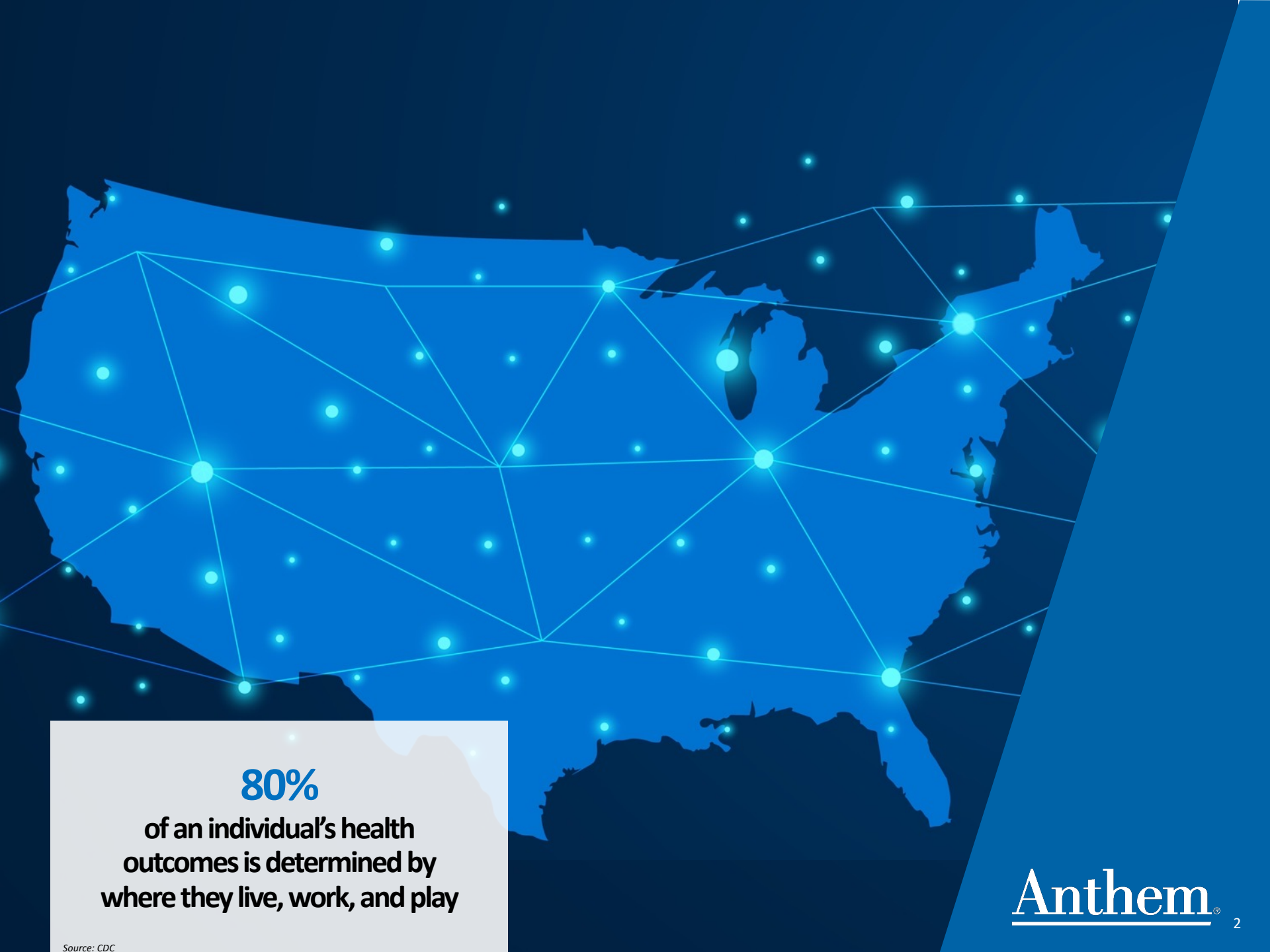


A photograph of a man and a young boy reading a book together. The man is on the right, leaning over the boy on the left. Both are smiling and looking at the book. The boy is pointing at a page. The background is a soft-focus indoor setting. A blue diagonal graphic element is on the right side of the image.

# How Health Care Organizations and Plans can Leverage AI to Address Health Equity

Rajeev Ronanki  
*CDO, SVP, Anthem, Inc.*

Anthem<sup>®</sup>



**80%**

**of an individual's health  
outcomes is determined by  
where they live, work, and play**

Source: CDC

**Anthem**<sup>®</sup>

# What Are Social Drivers of Health — and How Do They Affect You?



## Where You Live

The location of your home and your local resources can have significant impact on the health of you and your neighbors. For example, **areas with healthier residents may include easier and greater access to:**

- grocery stores with affordable and healthy food,
- recreation and exercise options,
- medical care,
- clean water and air, and
- reliable transportation.



## Where You Work

You may already realize some ways your job and workplace influence your health. **Many employers have policies and programs aimed to keep their employees healthy and productive.** These can include:

- health insurance coverage,
- employee assistance programs and
- health and safety training for specific job functions.



## Who You Play With

**Our family, friends, and social circles also make a difference in our health.** They can affect our habits — like eating, drinking, and smoking — as well as activities. They can also impact our mental health. Research shows strong social connections are important for mental health.



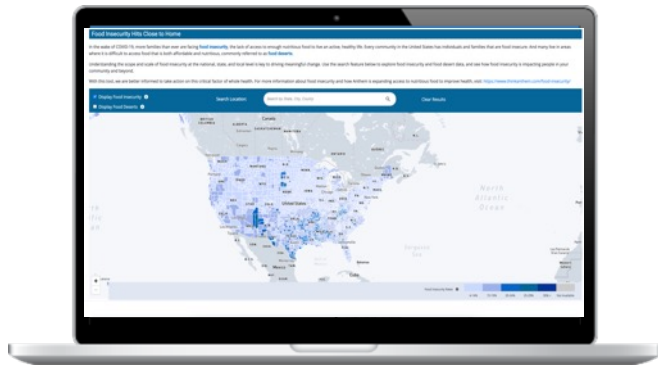
## ***Artificial Intelligence***

*Using intelligent computer software, with human-like capabilities, to drive business growth and innovation in order to create or enhance products, deliver exceptional experiences and services, and establish innovative ways of working*

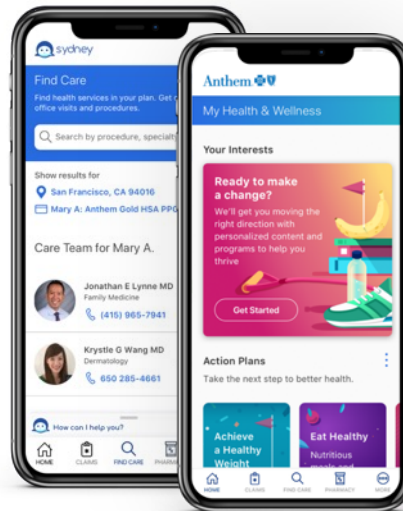


# What Are Social Drivers of Health — and How Do They Affect You?

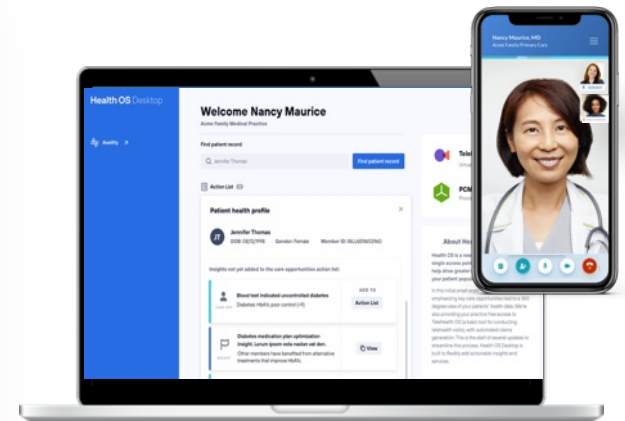
## SDoH Data Platform



<https://sdoh.cmxcloud.com/>



## HealthOS



By building digital healthcare services and solutions through **a digital and AI-first, platform-centric approach**, we will deliver a future of health that is simple and gives consumers the **personalized engagement** they need when, where, and how they want it.



Anthem®