How Health Care Organizations and Plans can Leverage AI to Address Health Equity

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80% of an individual’s health outcomes is determined by where they live, work, and play.

Source: CDC
What Are Social Drivers of Health — and How Do They Affect You?

Where You Live
The location of your home and your local resources can have significant impact on the health of you and your neighbors. For example, areas with healthier residents may include easier and greater access to:

- grocery stores with affordable and healthy food,
- recreation and exercise options,
- medical care,
- clean water and air, and
- reliable transportation.

Where You Work
You may already realize some ways your job and workplace influence your health. Many employers have policies and programs aimed to keep their employees healthy and productive. These can include:

- health insurance coverage,
- employee assistance programs and
- health and safety training for specific job functions.

Who You Play With
Our family, friends, and social circles also make a difference in our health. They can affect our habits — like eating, drinking, and smoking — as well as activities. They can also impact our mental health. Research shows strong social connections are important for mental health.

Source: https://www.anthem.com/blog/your-health-care/social-drivers-of-health-and-how-they-affect-you/
Artificial Intelligence

Using intelligent computer software, with human-like capabilities, to drive business growth and innovation in order to create or enhance products, deliver exceptional experiences and services, and establish innovative ways of working.
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SDoH Data Platform

HealthOS

https://sdoh.cmxcloud.com/
By building digital healthcare services and solutions through a digital and AI-first, platform-centric approach, we will deliver a future of health that is simple and gives consumers the personalized engagement they need when, where, and how they want it.