



Filling in the Cracks: WellPoint's Commitment to Expand Coverage for the Uninsured

October 31, 2007

Uninsured by the Numbers

- ❖ 47 million uninsured in the U.S. – 9 million are children
 - ❑ Nearly 70% of uninsured children eligible for public health insurance programs are not enrolled
- ❖ By 2013 number of uninsured Americans projected to reach 56 million
 - ❑ 1 out of every 4 employed Americans will be without health insurance
- ❖ 10% of all bankruptcies in America the result of exorbitant medical costs

WLP's January 2007 Press Release

WellPoint's January 2007 press release promised a comprehensive plan for covering America's uninsured.

- ❖ Support the expansion of state health care programs
- ❖ Partner to provide enrollment assistance to uninsured children who are already eligible for public programs
- ❖ Combine public and private initiatives to create a bridge to self-sufficiency for individuals who do not qualify for public programs
- ❖ Support community and state-based programs with a financial commitment from the company's charitable foundation

WellPoint Foundation and the Community Healthcare Foundation

- ❖ The Community Healthcare Foundation (CHF) will petitioned The WellPoint Foundation for grant of \$8.85 million
- ❖ Grant will be used to assist the uninsured secure healthcare coverage by facilitating the enrollment in government programs
- ❖ CHF will partner with MedAssist Inc., the nation's leader in eligibility assistance, having a direct and positive impact on thousands of lives
- ❖ With net assets of \$183 million, The WellPoint Foundation partner's with not-for-profit organizations to enhance the health and well-being of individuals and families in communities that WellPoint services
- ❖ The WellPoint Foundation has committed \$30 million to uninsured initiatives

Community Healthcare Foundation (CHF)

Conceived as an organization to improve the overall health of citizens in local communities as well as throughout the United States by assisting consumers in their efforts to locate and access healthcare coverage.

*The Community Healthcare Foundation's mission is to help service the community via three key objectives: **Advocate, Facilitate and Participate.***

CHF Programs

- ❖ Physicians referral
- ❖ Individual sales
- ❖ KCHIP programs
- ❖ Partnership with the Foundation for Health Coverage Education

Programs will provide uninsured individual with an enrollment specialist from CHF who will serve as a mentor and liaison for the uninsured

KCHIP Pilot Program

- ❖ One example of WLP's commitment to the uninsured is the KCHIP Pilot program underway in KY
- ❖ Eligibility guidelines confirmed for meal programs in Jefferson County (JC), KY and KCHIP
 - ❑ Free/reduced meal program confirmed for 135% FPL for free lunch and 185% FPL for reduced meal program
 - ❑ KCHIP confirmed for 200% FPL
- ❖ Presently 97,000 children enrolled in JC Public Schools with 54% (52,700) receiving free or reduced lunches
- ❖ Within JC 40,600 children between 5 and 18 years enrolled in either KCHIP or Medicaid
- ❖ Leaving 12,000 children within JC who could be eligible for public assistance that may not be enrolled in any type of coverage

KCHIP Pilot Continued

- ❖ 12,000+ children could be helped by cross-referencing the names of enrollees with the meals program with Medicaid and KCHIP rolls
- ❖ Campaign to reach out and assist eligible children and their families in enrolling in KCHIP
- ❖ CHF would lead the outreach program and contact the HH of children enrolled in meal program but not enrolled in KCHIP or Medicaid
- ❖ With a successful Jefferson County Public School pilot, program could be expanded throughout KY and the remaining WLP states
- ❖ With no state sponsored business in KY, WLP Foundation sole purpose in funding KY pilot is to the reduce the rate of uninsured