Mid-Ohio Food Collective

HUNGER IN AMERICA
RIGHT TIME, RIGHT PLACE, RIGHT SERVICE.

Hunger Free. Healthier Community.
Mid-Ohio Foodbank provides access to fresh food across 20 counties including parts of rural Appalachia.

**Total FreshTrak Services**
1,050,217
32% increase from 2021

**Total Customers***
541,588
20% increase from 2021

**New Customers***
155,443
45% increase from 2021

*Unduplicated customers

Ref: ODH December 2020
Monthly FreshTrak service levels continue to trend at higher levels than previous years.

Cumulative Service Volume on track to beat peak numbers recorded in 2020.
We are helping to meet food insecurity needs through prepared meals served across 20 counties.

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<tr>
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<th>Mid-Ohio Kitchen</th>
<th>Partner Agencies</th>
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<tbody>
<tr>
<td></td>
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<tr>
<td>Kids Cafe</td>
<td>189,629</td>
<td>2,292,740</td>
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<tr>
<td>Community Meals</td>
<td>92,819</td>
<td>842,023</td>
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<tr>
<td>Total</td>
<td>282,448</td>
<td>3,134,763</td>
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<tr>
<td>Total Meals YTD</td>
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<td>3,417,211</td>
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**Social Determinants of Health**

Momentum increased for SDOH screening over last 10 years.

**2011:** Few if any screening for food insecurity or other SDOH.

**2022:** SDOH screening and work with Community Based Organizations written in to Medicaid Managed Care Plan.

*Closed loop referrals key to driving scale in this model*

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**Wellness**

**Weight Watchers**
- Access digital platform for tracking health and fitness goals
- Early pilot of approx. 75 to test adoption among communities in need

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**Nutrition**

**Healthcare Partnerships**
- Food insecurity screen and closed loop referrals; over 30k enrolled.

**Integration**
- Coordinate with other MOFC assets (Farm & Kitchen) around Food-As-Health strategy

**Research**
- Co-publish research with leading universities to demonstrate the linkage between food and vulnerable populations
One stop shop for meals and services including:

- Kitchen Prepared Meals
- Partner Clinics
- SNAP Screening
- Farmacy Enrollment

Access and Stigma

A new and better shopping experience that encourages more usage.

Customer Reach

Testing and launching 5 methods of getting food in people’s hands

- Shop through
- Drive-thru
- Curbside
- Lockers
- Home delivery

Regional Food Hubs offering a new approach to free food markets providing convenient access for our customers.

SDOH Access Point

One stop shop for meals and services including:

- Kitchen Prepared Meals
- Partner Clinics
- SNAP Screening
- Farmacy Enrollment

Mid-Ohio Markets
Increasing accessibility to nourishing prepared meals to children and adults in our community.

**Kids Cafe**
- Nutritional meals for: After School at Risk, Center-Based Child Care, and Summer Feeding
- YTD has served 190,000 meals to kids at 42 sites through September 2022

**Community Meals**
- Fill the gap in community shelter meals
- Mid-Ohio Kitchen at Reeb is serving on average 150 meals/day

**Food Truck**
- Bringing food closer to our customer and where they live, work, and learn
- Expanded access to meals - Kids Cafe and rural communities
- Supply meals at community events in collaboration with partners

**Launch Grab-and-Go Meal Options**
- Grab-and-go meals that are healthy and address possible lost inventory issues
- Address need for convenient healthy meal options
- Heat and serve convenience
- Anticipate over 50,000 servings in 2023
Using technology and education to advance food production and healthy lifestyles in our communities.

**Leverage Technology**

*Vertical Tower Systems* are being used to grow mixed produce.

*Freight Farming* is an example of different types of innovative growing systems that leverage utilization of small spaces and controlled environments.

**Site Estimates for Full Production**

- Wheatland 400,000 lbs
- NBC4 200,000 lbs
- MOFC Gardens 1000 lbs
- Local Food Action Plan

**Education Platform**

- K-12 food-based educational programs promoting healthy eating behaviors and lifestyles.
- Farm Incubator Program
  - Train local farmers and increase availability of healthy foods
  - Healthy food purchasing incentives
- Community Food & Nutrition Education providing monthly workshops to local communities and provide direct access to fresh Produce.
Thank You!

Matt Habash
President & CEO