



Affordability Roadmap Series: The Federal Budget & Rising Health Care Costs

SPEAKER BIOGRAPHIES

(In order of appearance on the program)

Kathryn Santoro, MA, is the Director of Programming with the National Institute for Health Care Management (NIHCM) Foundation. Kathryn Santoro joined NIHCM in 2004 and currently leads the organization's health policy portfolio. In this capacity, she conducts research and analysis on health policy issues in support of improving practices used by health care decision-makers and industry leaders.

Previously, Ms. Santoro was a Communications Assistant with Robert Betz Associates, a health policy consulting firm, and a Project Consultant for Women in Government/Digene Corporation, where she led the development of a state-by-state report card on cervical cancer screening.

In 2019, Ms. Santoro completed the Emerging Women Executives in Healthcare Leadership program at the T.H. Chan School of Public Health at Harvard University. She received her master's degree in public policy and women's studies from George Washington University and graduated with a bachelor's degree in political science and women's studies from Villanova University.

Maya MacGuineas, MPP, is the president of the bipartisan Committee for a Responsible Federal Budget. Her areas of expertise include budget, tax, and economic policy. As a leading budget expert and a political independent, she has worked closely with members of both parties and serves as a trusted resource on Capitol Hill. MacGuineas testifies regularly before Congress and has published broadly, including regularly in *The Washington Post*, *The Wall Street Journal*, *The New York Times*, *The Financial Times*, *The Atlantic*, and numerous other outlets. She also appears regularly as a commentator on television.

MacGuineas oversees a number of the Committee's projects including the grassroots coalition Fix the Debt; the Committee's Fiscal Institute; and FixUS, a project seeking to

better understand the root causes of our nation's growing divisions and deteriorating political system, and to work with others to bring attention to these issues and the need to fix them. Her most recent area of focus is on the future of the economy, technology, and capitalism.

Previously, MacGuineas worked at the Brookings Institution and on Wall Street, and in the spring of 2009, she did a stint on The Washington Post editorial board, covering economic and fiscal policy. MacGuineas serves on a number of boards and is a native Washingtonian.

G. William Hoagland, MS, is a Senior Vice President at the Bipartisan Policy Center, helping to direct and manage fiscal, health, and economic policy analyses.

Previously, Hoagland served as vice president of public policy for CIGNA Corporation, working with business leaders, trade associations, business coalitions, and interest groups. He completed 33 years of federal government service, including 25 years on the U.S. Senate staff. From 2003 to 2007, he served as the director of budget and appropriations in the office of Senate Majority Leader Bill Frist. From 1982 to 2003, Hoagland served as a staff member and director of the Senate Budget Committee, reporting to U.S. Senator Pete V. Domenici, chairman and ranking member of the committee during this period. In 1981, he served as the administrator of the Department of Agriculture's Food and Nutrition Service and as a special assistant to the Secretary of Agriculture.

Hoagland is an affiliate professor of public policy at George Mason University. Hoagland attended the U.S. Merchant Marine Academy and holds degrees from Purdue University and The Pennsylvania State University.

Troy Smith, MBA, is the Vice President of Affordability and Value Programs at Blue Cross Blue Shield of North Carolina (BCBSNC), one of the Southeast's largest Blue plans with over 3.8 million members.

Troy joined BCBSNC in 2008 and has been part of the Healthcare Division since 2011. Reporting directly to BCBSNC's Chief Medical Officer, Troy and his team are advancing value-based care through the design, implementation, and operation of new reimbursement models and provider partnership opportunities.

Since launching the primary care-centric Blue Premier model in 2018, over 50% of BCBSNC's medical expenses are aligned with value-based care, and savings to date have accrued over \$200M. Troy and his team are now expanding into specialty-based value models (risk, bundles, etc.), while also continuing to refine Blue Premier through new offerings, like primary care capitation. In addition to value-based care, Troy is also responsible for enterprise-wide medical expense management, as well as contributing to

the plan's product/network strategy. During his tenure, Troy has also helped lead the implementation of BCBSNC's tiered and narrow-network products.

Before joining BCBSNC, Troy held various roles in Information Technology and Finance, with extensive experience leading transformative projects. A Minnesota native, Troy received both his Bachelor of Science in Business and his Master of Business Administration from the University of Minnesota's Carlson School of Management.