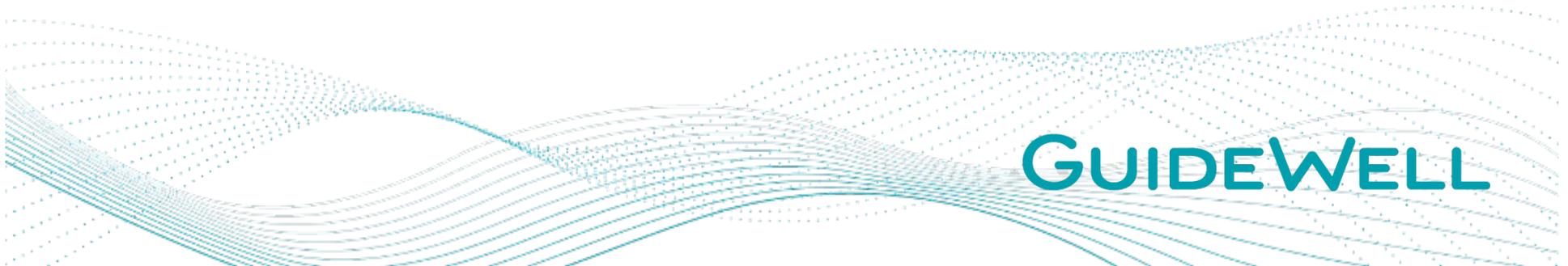


Climate Impacts on Mental Health: The Importance of Climate-Resilience

March 21, 2022



GUIDEWELL

WHO WE ARE



GuideWell is a not-for-profit mutual holding company and the parent to a family of forward-thinking companies focused on advancing health care. We are at the forefront of the health care evolution, innovating, collaborating and advocating for a health care system that works better for everyone. Established in 2014, the GuideWell organization includes:

- Florida Blue, the leading health insurance company in Florida
- Florida Blue Foundation, a philanthropic affiliate committed to delivering on GuideWell's mission
- GuideWell Health, a portfolio of clinical delivery organizations
- GuideWell Venture Group, a portfolio of companies, including Onlife Health and PopHealthCare, focused on creating human-first, innovative health solutions for health plans
- GuideWell Source, a provider of administrative services to state and federal health care programs
- WebTPA, a market leading administrator of self-funded employer health plans
- Triple-S Management, the leading health care services company in Puerto Rico

In total, GuideWell and its affiliated companies comprise more than 18,000 employees and serve more than 46 million people in 45 states, plus Washington, D.C., the U.S. Virgin Islands and Puerto Rico.



MISSION & VISION

Advance the health of people and communities by addressing key drivers of health, encouraging and supporting employee engagement and partnering with community organizations.

SOCIAL IMPACT AT GUIDEWELL

At GuideWell, social impact is a day-to-day imperative. Our businesses each set out to make a meaningful, tangible difference in the health of the people we touch. We set clear strategies that drive impact on several fronts, from affordable, equitable health care to a healthier environment. Our social impact approach is designed to generate social, environmental and economic value for all of our stakeholders: members, customers, patients, health care providers, employees, our communities at large, business partners and society as a whole.

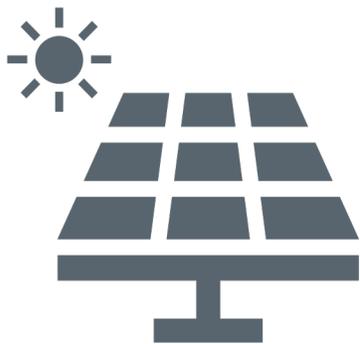
 Holistic Health	 Inclusive Business Practices	 Environmental Sustainability
<p>We recognize that there is no one-size-fits-all approach to health care, and are deeply committed to improving social, environmental and behavioral drivers of health. Our holistic approach ensures that the people we support receive proper medical, behavioral and social services at the right time, by meeting them where they are in their health journey.</p>	<p>Our diverse and inclusive workplace values the unique perspectives and contributions of all of our employees. We work closely with members, patients, employees, community providers and other health care organizations to foster and implement diverse, inclusive and equitable (DEI) practices both internally and externally.</p>	<p>We know that environmental conditions directly impact population health. That is why we promote environmentally responsible behavior and practices throughout our operations and industry so that we may better serve our members, strengthen community health and protect our planet.</p>

OUR DRIVERS OF HEALTH

Overarching Theme: Healthy Communities

	 FOOD SECURITY	 HEALTH EQUITY	 MENTAL WELL-BEING
Goal	Impact food security of families and communities to help mitigate associated costly issues, which can be detrimental to health, development, and well-being	Improve health equity to ensure that families and community members have both the access and opportunity to attain full health potential and are not disadvantaged due to environmental, economic, and social circumstances	Advance mental well-being for families and community members to mitigate the stressors associated with such issues that often impact entire families and/or communities
Target Issues	<ul style="list-style-type: none"> • Access to healthy food for those that live in food deserts • Affordability of healthy food • Awareness and education surrounding proper nutrition 	<ul style="list-style-type: none"> • Access to health and healthcare for underserved populations • Provider awareness and education around the health inequity of patients • Access to health education 	<ul style="list-style-type: none"> • Awareness of current mental health status • Education around mental well-being and opioid/substance abuse • Support in addressing stress, anxiety, loneliness, addiction, etc.
Example Metrics*	e.g., Rate of food insecurity	e.g., Access to quality primary care	e.g., Number of mentally healthy days

GUIDEWELL'S COMMITMENT TO CLIMATE CHANGE



Championing
Solar
Power



Improving
Water
Management



Cutting
Food
Waste



Reducing
Paper
Waste

FLORIDA BLUE'S DISASTER RELIEF SUPPORT

\$3 million in Disaster Relief Support in the last 3 years



Partnership with The Red Cross

- 30% of Red Cross cases seek help with mental health after a disaster
- Over 100,000 health and mental health consults provided to give emotional support and care following the most recent hurricanes

Surfside Condo Collapse

- Joined forces with nearly 30 non-profits to create a Mental Health Collaborative designed to:
 - Coordinate community engagement, identification and awareness of resources
 - Train more disaster/trauma-informed therapists
 - Respond to future mental health/disaster/trauma needs in our community
 - Explore funding opportunities for services



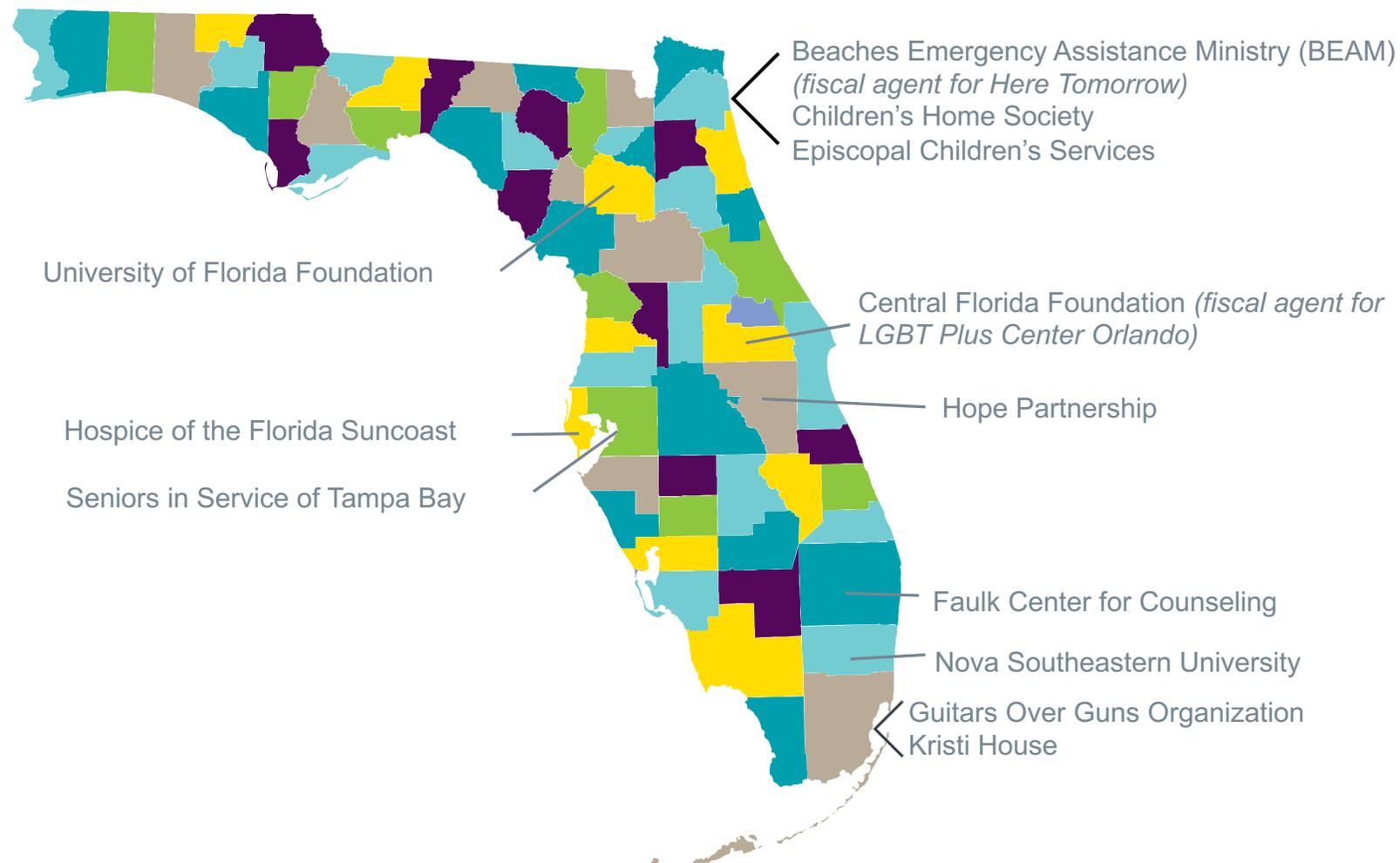
Partnership with The Consortium of Florida Education Foundations

- Tremendous need for mental health services in students and staff after Hurricane Michael
- Provide mental health training to school employees
- Support ongoing mental health counseling for students experiencing personal and family loss due to Hurricane Michael

MENTAL WELL-BEING GRANTS

In 2021, the Foundation funded Mental Well-being grants in nine counties that advance mental well-being for families and community members to mitigate the stressors associated with issues that often impact entire families and/or communities.

The investment in these 12 nonprofit organizations supports community-based programs that directly improve access to and quality of mental well-being services, particularly for the underserved and uninsured, including racial and ethnic minorities, and low-income populations.





MENTAL WELL-BEING RESULTS

Florida Blue Foundation Grants

Last year, the Foundation invested \$7.6M in the community to address mental well-being training programs and opioids & substance use disorder recovery programs.



More Than 10K People

Received mental health training as a result of our funding.



Nearly 2,200 Floridians

Were connected with peer counselors for opioid use disorder.



Cost-Savings of \$291K

In emergency room expenses related to OUD.



53% of Participants

Improved their mental health and well-being.



Only 29% Returned to the ER

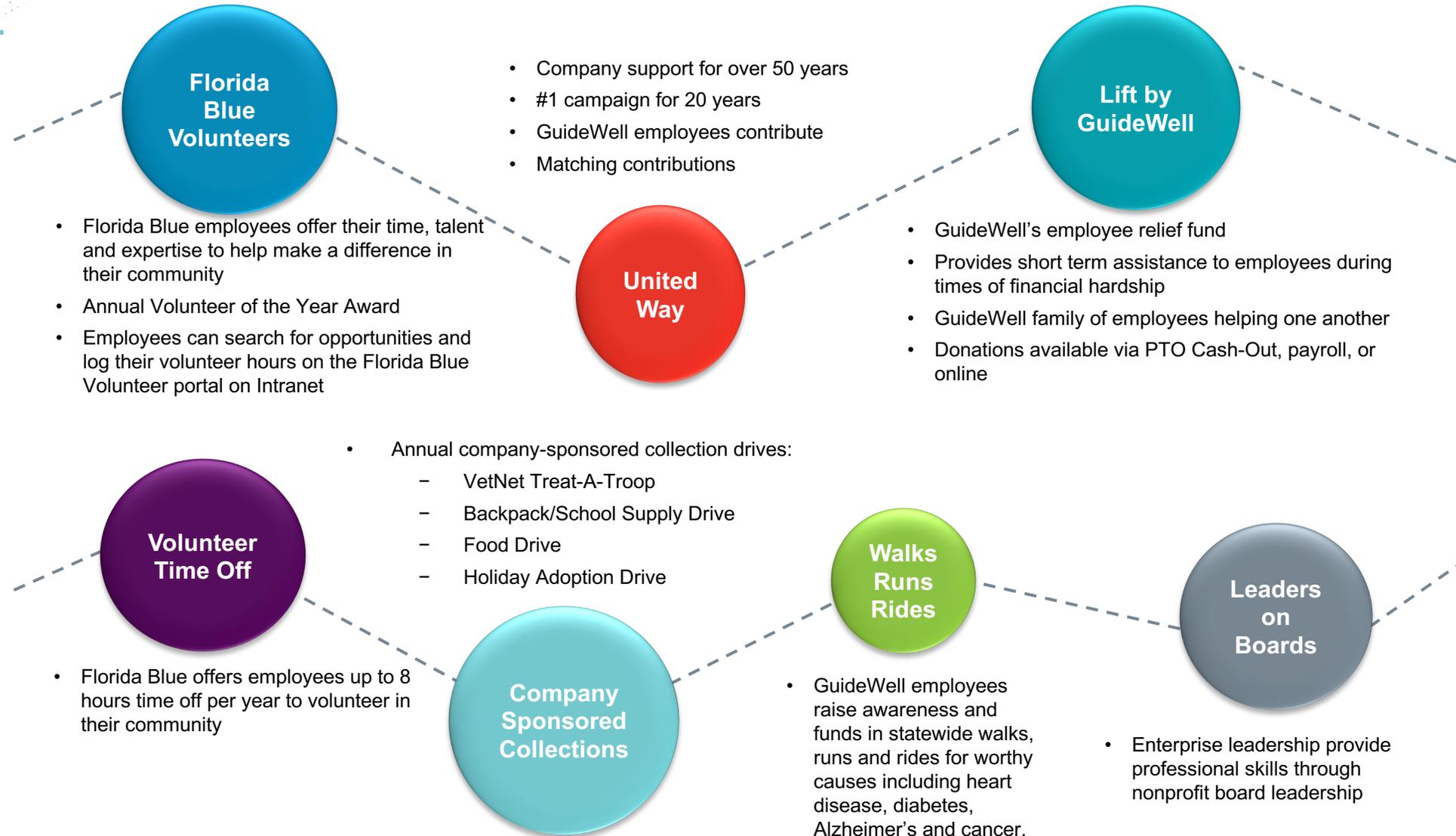
For an opioid use disorder related reason after receiving services.



Digital Platform

16,000 Members and employees utilizing our resilience digital coaching platform.

LIVING OUR MISSION: EMPLOYEE ENGAGEMENT



2022 Community Health Symposium and Sapphire Awards

BiG Issues in Health:

A Focus on Health Equity

May 4 & 5, 2022

Hyatt Regency
Grand Cypress Hotel

Orlando, FL

Florida Blue 
Foundation

Since 2005, 123 Sapphire Awards, totaling more than \$5.9 million, have been awarded to individuals, programs and organizations from across Florida

Two-day event, with 600+ attendees featuring national speakers, panel discussions, professional development, and networking



SAPPHIRE
AWARDS

THANK YOU

GUIDEWELL