



NIHCM
FOUNDATION

***ACA Check-up:
What's the Prognosis for the Exchanges?***

Draft Webinar Agenda

October 26, 2016

1:00 p.m. - 2:30 p.m. EDT

12:00 p.m. - 1:30 p.m. CDT

11:00 a.m. - 12:30 p.m. MDT

10:00 a.m. - 11:30 a.m. PDT

- 1:00-1:05 Welcome**
- *Kathryn Santoro, Director of Policy & Development, NIHCM Foundation*
- 1:05-1:15 2017 Exchange Market: Emerging Trends**
- *Erica Coe, Partner, McKinsey & Company*
- 1:15-1:25 ACA Premiums are Lower Than You Think**
- *Loren Adler, Associate Director, Center for Health Policy, The Brookings Institution*
- 1:25-2:00 Health Plan Insights and Innovations**
- *ACA Exchanges—Insights from BlueCross BlueShield of Tennessee*
 - Calvin Anderson, Senior Vice President, Corporate Affairs and Chief of Staff, BlueCross BlueShield of Tennessee
 - *Florida Blue's Insights and Innovations*
 - Prakash Patel, M.D., Chief Operating Officer, GuideWell/Florida Blue, President, GuideWell Health
 - Jon Urbanek, Senior Vice President, Health Insurance Business, Florida Blue
 - *Lessons Learned from The Individual Marketplace*
 - Ed Lara, Vice President, Marketing & Product Development, Horizon Blue Cross Blue Shield of New Jersey
 - Michael J. Considine, Vice President, Consumer, Small Group & Mid-Size Markets, Horizon Blue Cross Blue Shield of New Jersey
- 2:00-2:15 The Health Insurance Marketplace: Expanded Access, Smarter Spending, Better Care and Healthier People**
- *Kevin Counihan, Director & Marketplace Chief Executive Officer, Center for Consumer Information Insurance Oversight, Centers for Medicare and Medicaid Services*
- 2:15-2:30 Audience Questions & Answers**