



NIHCM
FOUNDATION

***Navigating Care Choices:
How to Help Consumers Shop for Value***

Webinar Agenda

September 22, 2017

1:00 p.m. - 2:30 p.m. EDT

12:00 p.m. - 1:30 p.m. CDT

11:00 a.m. - 12:30 p.m. MDT

10:00 a.m. - 11:30 a.m. PDT

- 1:00-1:05 Welcome**
- *Kathryn Santoro, Director of Policy & Development, NIHCM Foundation*
- 1:05-1:20 Improving Value through Consumerism and Transparency**
- *Kristof Stremikis, MPP, MPH, Associate Director of Policy and the Purchaser Value Network, Pacific Business Group on Health*
- 1:20-1:35 Consumer Preferences, Hospital Choices and Demand-Side Incentives**
- *David Auerbach, PhD, Director, Research and Cost Trends, Massachusetts Health Policy Commission*
- 1:35-1:50 Choosing Wisely—Or Not: Assessing Low-Value Health Care Service Delivery**
- *Rachel O. Reid, MD, Associate Physician Policy Researcher, RAND Corporation*
- 1:50-2:05 Reference Pricing & Consumer Use of Low-Priced Providers and Services**
- *Christopher Whaley, PhD, Assistant Adjunct Professor, University of California, Berkeley, School of Public Health; Associate Policy Researcher, RAND Corporation*
- 2:05-2:20 Consumer Engagement in Health Care Decisions**
- *Tom Meier, Vice President, Market Solutions, Health Care Service Corporation*
- 2:20-2:30 Audience Questions & Answers**