



National Institute for Health Care Management  
(NIHCM) Foundation Webinar

**Opioid Abuse in the U.S.:  
An Urgent Public Health Crisis**

Agenda

November 2, 2015

3:00 p.m. - 4:30 p.m. EST

2:00 p.m. - 3:30 p.m. CST

1:00 p.m. - 2:30 p.m. MST

12:00 p.m. - 1:30 p.m. PST

- 3:00-3:05**    **Welcome**  
*NIHCM Foundation*
- 3:05-3:15**    **Federal Initiatives for Prescription Opioids and Heroin**  
*Cecelia McNamara Spitznas, PhD, Senior Science Policy Advisor, The White House Office of Drug Control Policy*
- 3:15-3:25**    **Federal Initiatives to Address Opioid-Drug Related Overdoses and Deaths**  
*Grant T. Baldwin, PhD, MPH, Director, Division of Unintentional Injury Prevention, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention*
- 3:25-3:40**    **Blue Cross Blue Shield of Massachusetts Opioid Safety Management Program**  
*Tom Kowalski, RPh, Clinical Pharmacy Director, Blue Cross Blue Shield of Massachusetts*
- 3:40-3:55**    **Wellspring Center for Addiction Help and Resources**  
*Dawn Marion Abel, Director, Community Relations and Foundations, BlueCross BlueShield of Tennessee and Geogy Thomas, MD, Medical Director, Dayspring Family Health Center*
- 3:55-4:10**    **Project Hope: Campaign Awareness**  
*Julie Snyder, Vice President of Corporate Relations, HealthNow New York Inc.*
- 4:10-4:30**    **Audience Questions & Answers**