


The Opioid Crisis:
Treating Addiction and Saving Lives
19 March 2018

Two National Efforts:

- The IHI Open School
Substance Use Campaign
- Shatterproof

*Donald M. Berwick, MD
President Emeritus and Senior Fellow
Institute for Healthcare Improvement*



The IHI Open School Substance Use Campaign

www.ihi.org/openschool

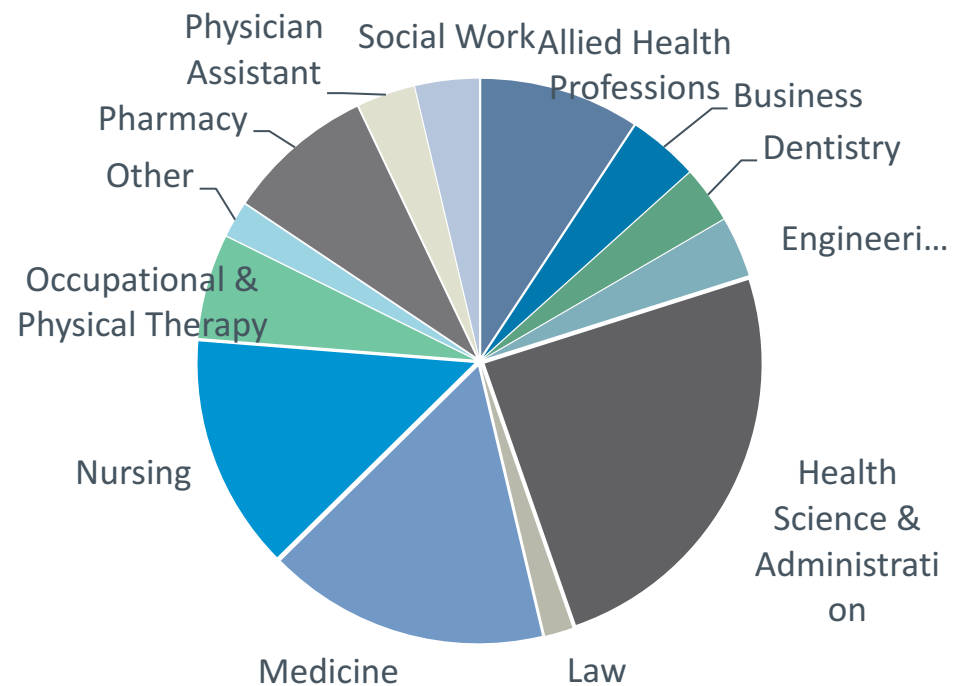
Contact: openschool@ihi.org



Introduction to the IHI Open School

- **Mission:** Advance health care improvement and patient safety competencies in the next generation of health professionals worldwide
- **32+** online courses developed by world-renowned experts in the following topics:
 - Improvement Capability
 - Patient Safety
 - Person- and Family-Centered Care
 - Triple Aim for Populations
 - Leadership
- More than **3.2** million courses completed
- More than **550,000** learners have completed a course

- **More than 900** interprofessional Chapters in **over 90** countries



IHI White Paper: www.ihl.org/resources Addressing the Opioid Crisis in the United States

www.ihl.org/resources/Pages/Publications/Addressing-Opioid-Crisis-US.aspx



INNOVATION REPORT



Addressing the Opioid Crisis in the United States

AUTHORS:

Lindsay Martin, MSPH: *Executive Director of Innovation, IHI*

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IHI Model: Health Affairs Blog June 13, 2016

HEALTH AFFAIRS BLOG

A Systems Approach Is The Only Way To Address The Opioid Crisis

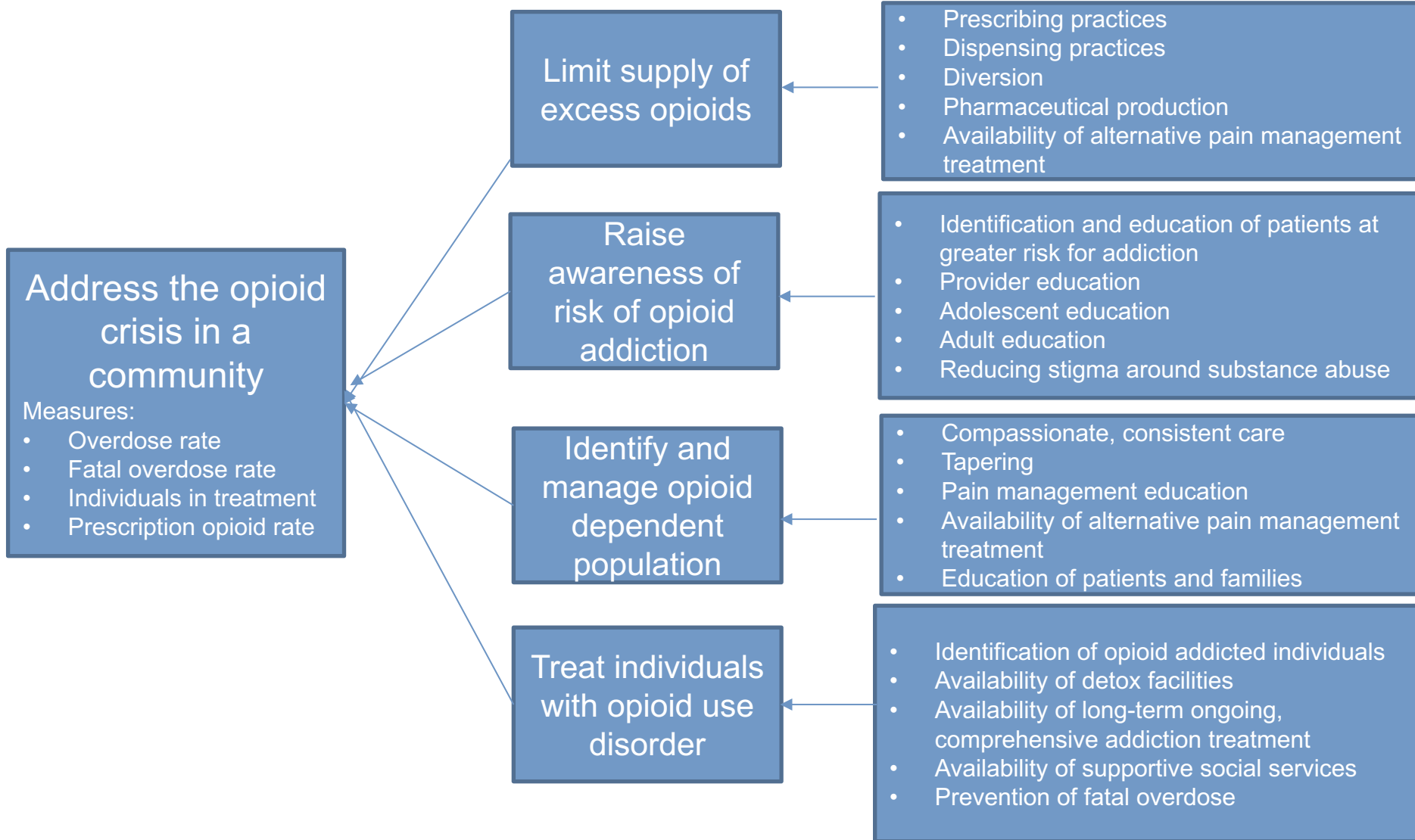
Lindsay Martin, Mara Laderman

JUNE 13, 2016

[10.1377/hblog20160613.055320](https://doi.org/10.1377/hblog20160613.055320)



Driver Diagram: Addressing the Opioid Crisis



IHI Open School Campaign on Substance Use

Why a Campaign?

- Student network of over 500,000 change agents has the skills, will, and energy to take aim at pervasive, persistent injustices and inequities and effect large-scale change

Why Substance Use?

- Urgent global challenge, clear role for students of all professional backgrounds to lead change and make an impact

Features of the Campaign:

- Students will adapt actions to be responsive to local community needs
- Looking beyond the opioid epidemic to address other substance use disorders will improve outcomes for diverse communities – rather than tackle a challenge disproportionately impacting white communities

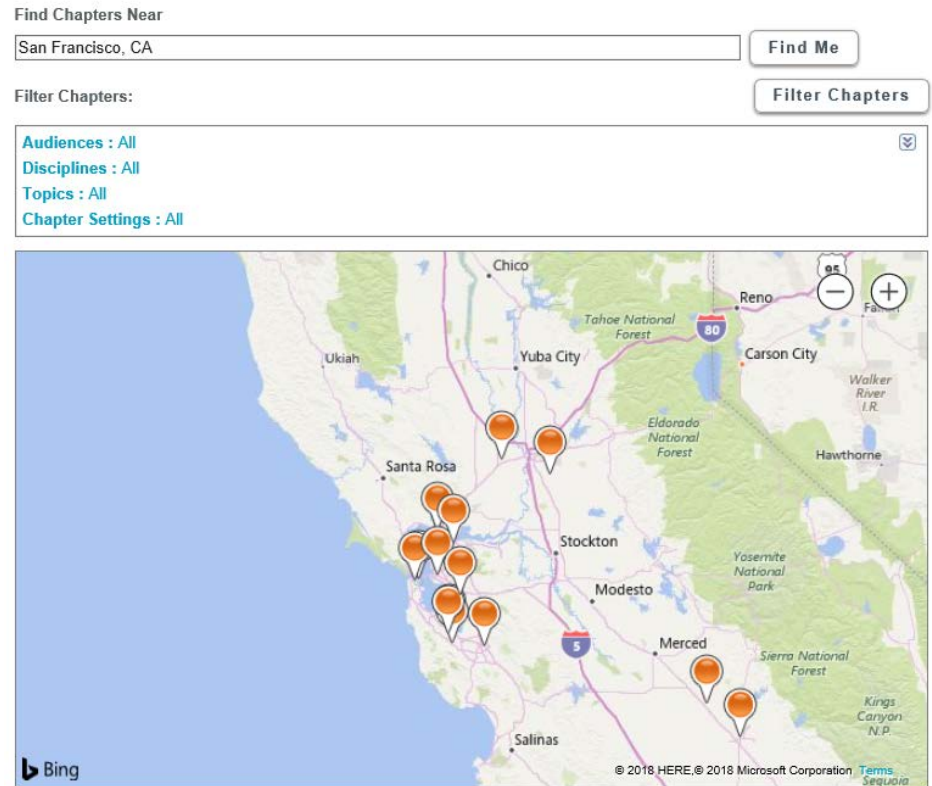


If not us, who?
If not now, when?



Our Asks of You:

- Use the Open School's interactive [Chapter Map](#) to connect with one of 900 local IHI Open School Chapters near you to see how you can involve students in your efforts
- Connect with openschool@ihi.org if you are interested in:
 - a) serving as an organizational partner or advisor to the campaign
 - b) contributing assets or otherwise supporting this work



Contact:
openschool@ihi.org





Institute for
Healthcare
Improvement

Shatterproof

**SHATTER
PROOF™**



Gary Mendell, Founder and CEO

www.shatterproof.org



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Gary Mendell, Founder and CEO



Brian Mendell 1985-2011

THE ISSUE...



Less than 1 in 10

people with a substance use disorder who receive any treatment

Even fewer receive evidence-based treatment



Less than 30%

of specialty addiction treatment facilities offer either methadone or buprenorphine, two of the critical medications to treat opioid use disorder

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SUBSTANCE USE DISORDER TREATMENT TASK FORCE

CO-CHAIRS:

- **Gary Mendell**, CEO and Founder of Shatterproof
- **Thomas McLellan**, PhD, Founder, Treatment Research Institute and former Deputy Director of the White House Office of National Drug Control Strategy.

STEERING COMMITTEE:

- **Donald M. Berwick**, President Emeritus and Senior Fellow, Institute for Healthcare Improvement.
- **Michael Botticelli**, Executive Director of the Grayken Center for Addiction Medicine at Boston Medical Center, and former Director of Office of National Drug Control Policy
- **Jay Butler**, President, Association of State and Territorial Health Officials, and Chief Medical Officer, Alaska Department of Health and Social Services.
- **Charles Ingoglia**, Senior Vice President, Public Policy and Practice Improvement at the National Council of Behavioral Health
- **Penny S. Mills**, Executive Vice President/CEO, American Society of Addiction Medicine
- **John O'Brien**, Senior Consultant at Technical Assistance Collaborative, Inc., former senior advisor for healthcare financing at the U.S. Department of Health and Human Services
- **Daniel Polsky**, Executive Director of the Leonard Davis Institute of Health Economics
- **Betty Tai**, Director, Center for the Clinical Trials Network, NIDA

Our Work toward a Solution:

Substance Use
Disorder Treatment
Task Force

Ensure every
American has
access to treatment
based upon proven
research.









Reduction of
symptoms related
to SUD, improved
general health and
function, ability to
self-manage the
disease and avoid
relapses.

EVIDENCE-BASED ADDICTION TREATMENT → NATIONAL PRINCIPLES OF CARE

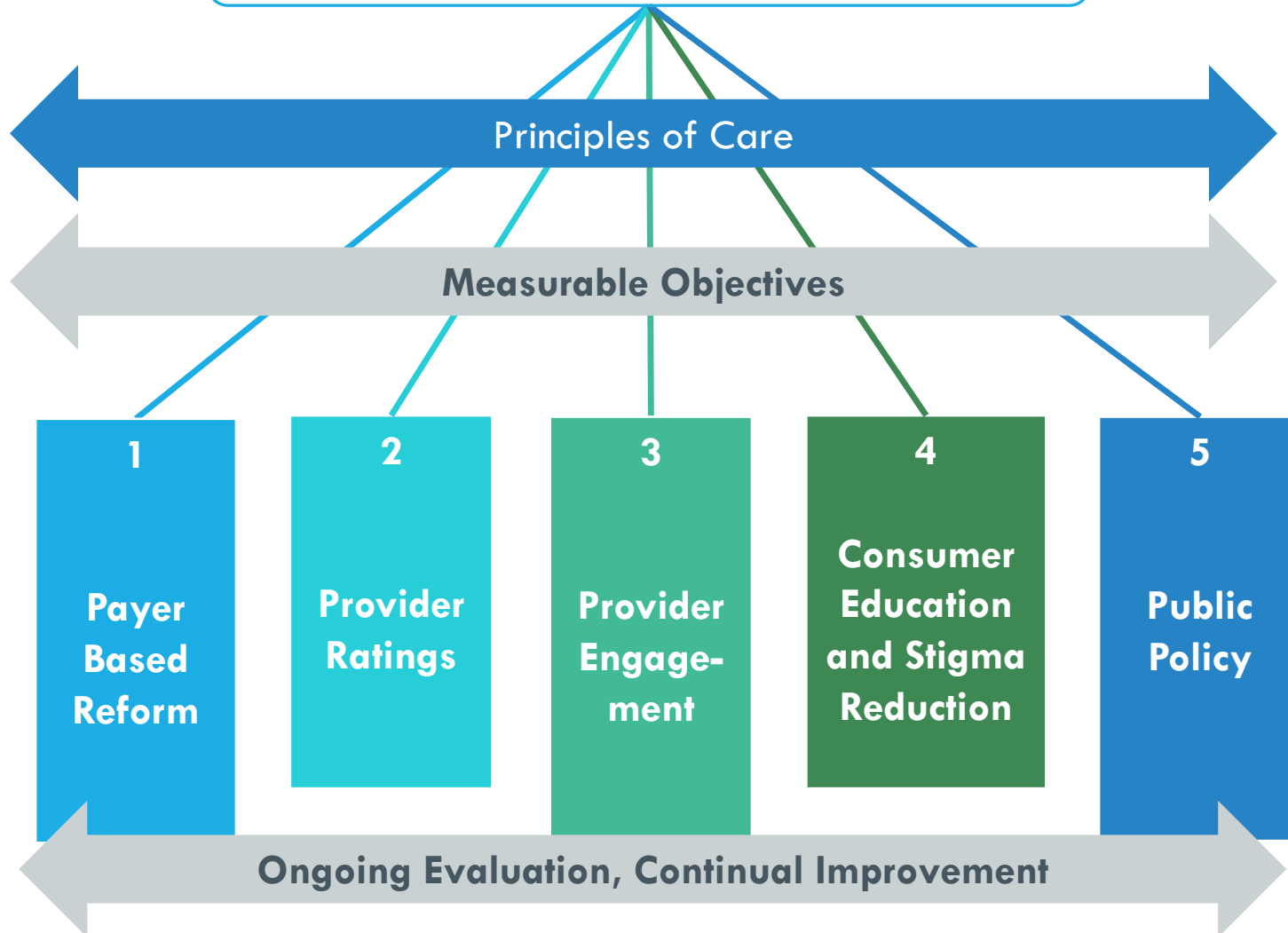
Consistent with evidence-based best practices from *The Surgeon General's Report on Alcohol, Drugs, and Health*. All findings are:

- Supported by multiple, rigorous research studies in multiple settings and with multiple populations.
- Have been reviewed and approved for accuracy by over 300 independent scientists.
- Accepted and endorsed by all five of the federal agencies most responsible for addiction policy (SAMHSA, NIDA, NIAAA, CDC, FDA, CMS).

Shatterproof National Principles of Care

 1	Universal screening for SUDs across medical care settings
 2	Rapid access to appropriate SUD care
 3	Personalized diagnosis, assessment, and treatment
 4	Continuing long-term outpatient care
 5	Concurrent, coordinated care for physical and mental health
 6	Access to fully trained behavioral health professionals
 7	Access to FDA-approved medications
 8	Access to non-medical recovery support services

Action Plan



Domain 1 : Payer-based reform

November 8th announcement

With support and input from the Steering Committee,

16 Payers covering more than **248 million lives**, agree to:

1. **Identify, promote, and reward** care that aligns with the Principles
2. Work with the Task Force to **monitor and evaluate implementation strategies**
3. **Learn and share** with other organizations for the greater goal of improving access to and quality

11 Healthcare Payers to Enhance Substance Use Treatment Access

11 of the nation's leading healthcare payers are aiming to incentivize substance use treatment and expand access to substance use disorder care services.



Source: Thinkstock



By Thomas Beaton



November 14, 2017 - Executives from 11 healthcare payers have pledged to enhance substance use disorder (SUD) treatment access and offer provider incentives to effectively address opioid misuse and other substance use issues.

In a joint letter, payer executives from Aetna, AmeriHealth Caritas, Anthem, Blue Cross Blue Shield Massachusetts, Cigna, UnitedHealth Group, and WellCare expressed their support **National Principles of Care** for Substance Use Disorder Treatment. The companies voiced their intent to work with the advocacy group Shatterproof towards enhancing SUD care.

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Health Payer Intelligence: November 14, 2017

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Domain 2: Provider Ratings

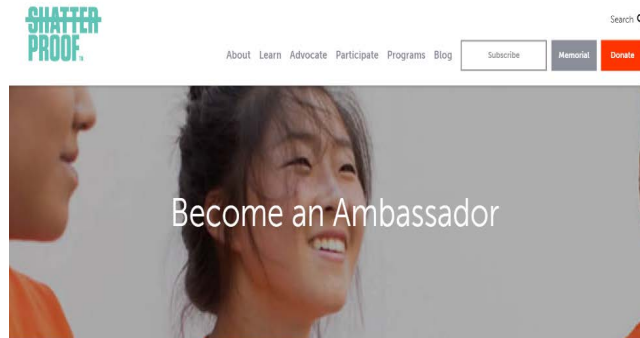
Structure

Process

Outcome

- **Provider Ratings will be used by:**
 1. **Consumers** to inform treatment selection
 2. **Providers** to improve quality and align with Principles
 3. **Payers** to incentivize high-quality care
 4. **State Licensors** to identify high-quality care.

Supporting Domains:



Share your experience. Advocate for change.

Shatterproof Ambassadors are a part of a national network of volunteer peer leaders, educating and empowering others to learn about and support Shatterproof's mission. Ambassadors are committed to promoting the Shatterproof vision and representing the organization.

Being a Shatterproof Ambassador is a rewarding experience that allows you to share your passion for Shatterproof's mission and help reduce the devastation addiction causes families.

As a Shatterproof Ambassador, you will:

- Introduce Shatterproof to your network of friends, family, colleagues, and community
- Volunteer at Shatterproof events or on committees
- Organize information sessions in your community



IF YOU WANT TO CONTACT SHATTERPROOF...

FOR ADDITIONAL INFORMATION OR QUESTIONS,
PLEASE CONTACT:

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