



NIHCM

Transforming Health Care Through
Evidence and Collaboration

Stopping the Superbug Threat: A Growing Imperative

SPEAKER BIOGRAPHIES

(In order of appearance on the program)

KATHRYN SANTORO, MA is Director of Policy and Development at the National Institute for Health Care Management (NIHCM) Foundation, a nonprofit and nonpartisan organization whose mission is to promote improvements in health care access, management and quality. Ms. Santoro currently leads NIHCM's *Driving Value* webinar series and directs the organization's maternal and child health programs. Under these projects, she conducts research and analysis on health policy issues in support of improving practices used by health care decision makers and industry leaders.

Ms. Santoro joined NIHCM Foundation in September 2004 after receiving her Master's degree in Public Policy from the George Washington University with a focus on women's health policy. Ms. Santoro previously served as a Project Consultant for Women in Government where she was responsible for compiling a state-by-state report card on access to cervical cancer screening. While pursuing her Master's degree, Ms. Santoro was a Communications Assistant for a health policy consulting firm and a Graduate Intern for a Washington, D.C. based women's and children's policy research organization. Ms. Santoro attended Villanova University in Villanova, PA and graduated with a BA cum laude in Political Science.

ALEXANDER J. KALLEN, MD, MPH currently serves as the Chief of the Prevention and Response Branch in the Division of Healthcare Quality Promotion at the Centers for Disease Control and Prevention in Atlanta and is a Captain in the US Public Health Service. Dr. Kallen is board certified in Internal Medicine and Infectious Diseases and practices clinically at the Atlanta VA Medical Center. He is a Fellow of the American College of Physicians and the Infectious Diseases Society of America. His area of interest include the prevention of device-related infections and the epidemiology and control of healthcare-related antimicrobial resistance.

DMITRI IARIKOV MD, PhD is the Acting Deputy Director in the Division of Anti-Infective Products, Center for Drug Evaluation and Research, FDA. Dr. Iarikov completed Infectious Diseases fellowship at Baystate Medical Center, Tufts University School of Medicine, Springfield, MA and Internal Medicine Residency in Easton Hospital, Drexel University School of Medicine in Easton, PA. Prior to joining FDA in 2009, Dr. Iarikov worked as a

staff physician in the National Institute of Allergy and Infectious Diseases. Dr. Iarikov received his MD and PhD from Russian People's Friendship University Medical School, Moscow, Russia. He is board certified in Internal Medicine and Infectious Diseases.

MONIKA SCHNEIDER is a Research Associate within the biomedical innovation team at the Duke- Margolis Center for Health Policy. Her work focuses on incentives for antimicrobial product development, value-based reimbursement policy, and payment reform for medical products.

Prior to Duke-Margolis, Ms. Schneider was a Science Policy Analyst at the American Association of Immunologists, where she focused on policies affecting the biomedical research community. Ms. Schneider is an immunologist by training, and previous experimental research included the host immune response to viral infection and the role of the immune system in cancer development.

WILLIAM FRESE, MD, MPH serves as the overseeing Strategic Medical Director for Blue Cross and Blue Shield of Illinois' (BCBSIL) Commercial and Retail HMO Quality Improvement program that has over eighty affiliated provider organizations and more than 800,000 members across Illinois. Dr. Frese also serves as the medical director to select national and labor BCBSIL accounts. In these roles, Dr. Frese uses his clinical expertise to collaboratively work with the provider network and clients to further the quality of care members receive, develop best practice guidelines, interpret clinical data trends, and implement programs to improve the affordability of care. A graduate from the University of Illinois' College of Medicine, Dr. Frese completed his general pediatrics residency training at the University of Michigan Health System. In addition to a board certification in general pediatrics, Dr. Frese, also holds both a Certificate in Translational Sciences Research and a Master's Degree in Health Policy and Administration from the University of Illinois.

Prior to joining BCBSIL, Dr. Frese worked for several respected academic and community pediatric institutions in a variety of administrative and clinical roles, most recently serving as Medical Director for a multi-specialty outpatient pediatric clinic. Dr. Frese further has been fortunate to collaborate on several research, state, and national-level projects pertaining to population health, quality, and policy surrounding pediatric oral health promotion and other issues, including development of a state-wide curriculum for medical providers on fluoride varnish application, and assisting on various American Medical Association, CDC, United States Preventive Services Task Force, and Agency for Healthcare Research and Quality sponsored initiatives.

RICK YOUNG has been working with FRONTLINE since the early '90s, reporting on a wide array of subjects — from the environment to politics to business — for more than 20 PBS documentaries.

In 2009, Mr. Young launched a production partnership between FRONTLINE and the Investigative Reporting Workshop at The American University in Washington, D.C. The venture's first co-production, *Flying Cheap*, is an investigation of the regional airline industry. Mr. Young received a 2011 Writers Guild Award for this documentary.

For five years, Mr. Young collaborated with veteran FRONTLINE correspondent Hedrick Smith on a series of documentaries examining America's changing economic landscape.

Their reports include *Can You Afford to Retire?*, *Is Wal-Mart Good for America?*, *Tax Me If You Can* and *The Wall Street Fix*.

Mr. Young was producer and correspondent of *Gunrunners*, a documentary about the illegal small arms trade in West Africa that premiered the PBS series FRONTLINE/World in 2002. Prior to that, he worked as a producer on FRONTLINE programs with the Kirk Documentary Group and with the Center for Investigative Reporting.

He was a John S. Knight Journalism Fellow at Stanford University in 2007-08 and his work has garnered numerous awards, including two Emmys, Writer's Guild nominations and the Sigma Delta Chi award. Before turning to journalism, Mr. Young spent six years as an investigator for the U.S. House of Representatives.

LARRY KIRKMAN is a Professor of Film and Media Arts in the School of Communication at American University. He teaches courses on social documentary and the history of cinematic arts for MA/MFA filmmakers and serves as head of the MFA Concentration in Political, Cultural and Social Impact. As dean of the School of Communication, 2001-2012, he directed and developed programs in Journalism, Film and Media Arts, Strategic Communication, Political Communication, Communication Studies, and International Media. He helped establish centers for innovation in public service media, including Investigative Reporting Workshop, Center for Media and Social Impact and Center for Environmental Filmmaking, and created programs with a wide-range of media partners, including The Washington Post, USA Today, NBC, Sony, Smithsonian and New America Media. His work in media for public knowledge and action has included public television documentaries and social advertising campaigns -- Connect for Kids with the Advertising Council, which received \$300 million in donated media, and Union Yes for the AFL-CIO. He chaired OneWorld.org, produced the American Film Institute's National Video Festival and Benton Foundation's International Advocacy Video Conference, and co-edited a series of media guides, "Strategic Communications for Nonprofits."