Local Insights and Efforts To Eliminate Health Disparities

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Vice President & Chief Medical Officer IL

August 11, 2020

Local News Headline: Chicago's Lifespan Gap

BUSINESS Chicago Tribune

Chicago's lifespan gap: Streeterville residents live to 90. Englewood residents die at 60. Study finds it's the largest divide in the U.S.

HEALTH wttw

Chicago Has the Largest Life Expectancy Gap in the Country. Why?

CHICAGO SUN-TIMES

EDITORIALS COMMENTARY

EDITORIAL: Chicago's shameful life expectancy gap

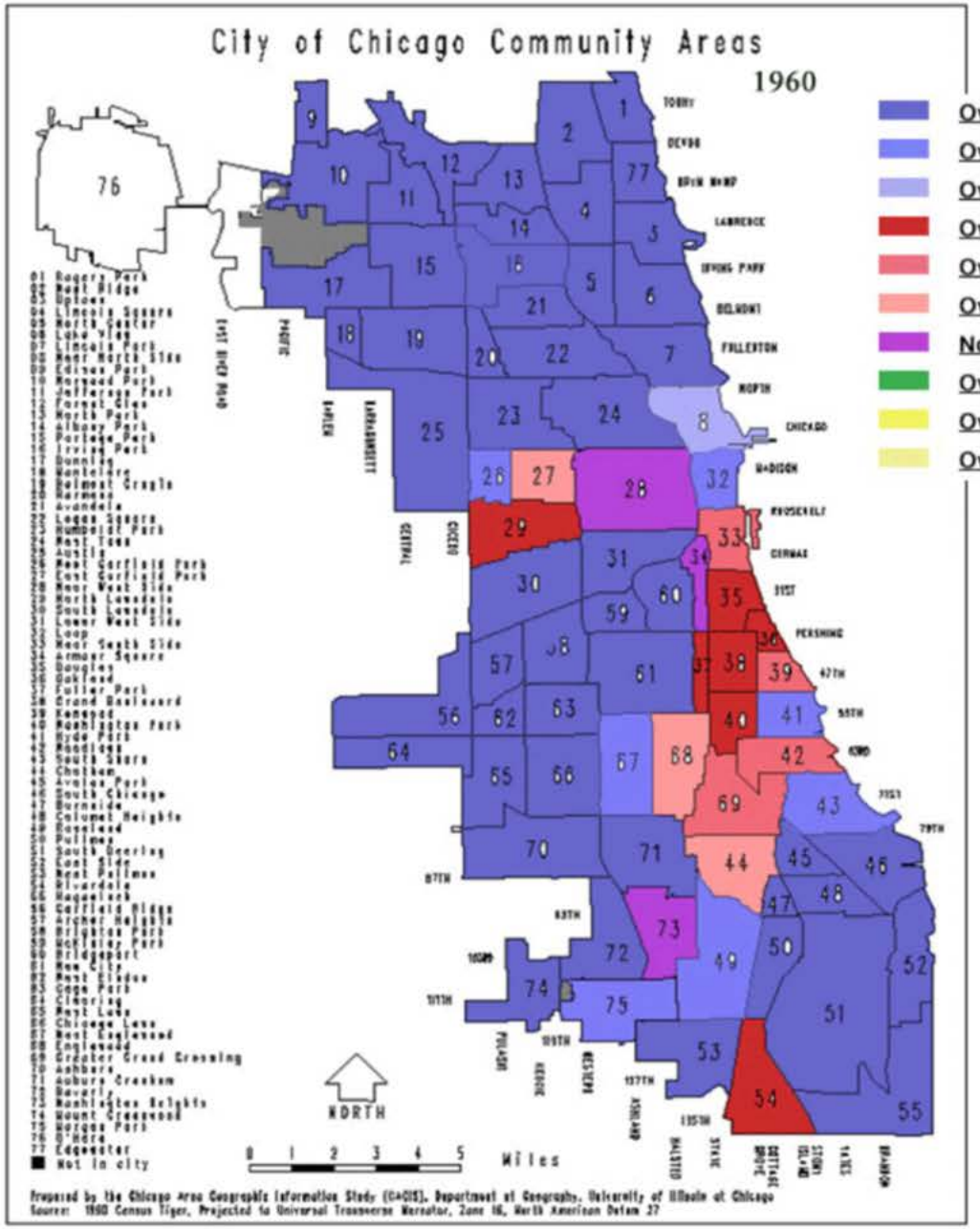
Chicago has the worst life expectancy gap in the nation — 30 years — and segregation is at the heart of the problem.

By CST Editorial Board | Jun 7, 2019, 6:45pm CDT

Key Highlights

- 30 year lifespan disparity between Streeterville and Englewood within 9 mile radius
- New Mayor Lori Lightfoot
- New City Focus: Investments on the West and South Side
- Improvements in schools, creating jobs, economic development

Racial Distribution in Chicago (1960)



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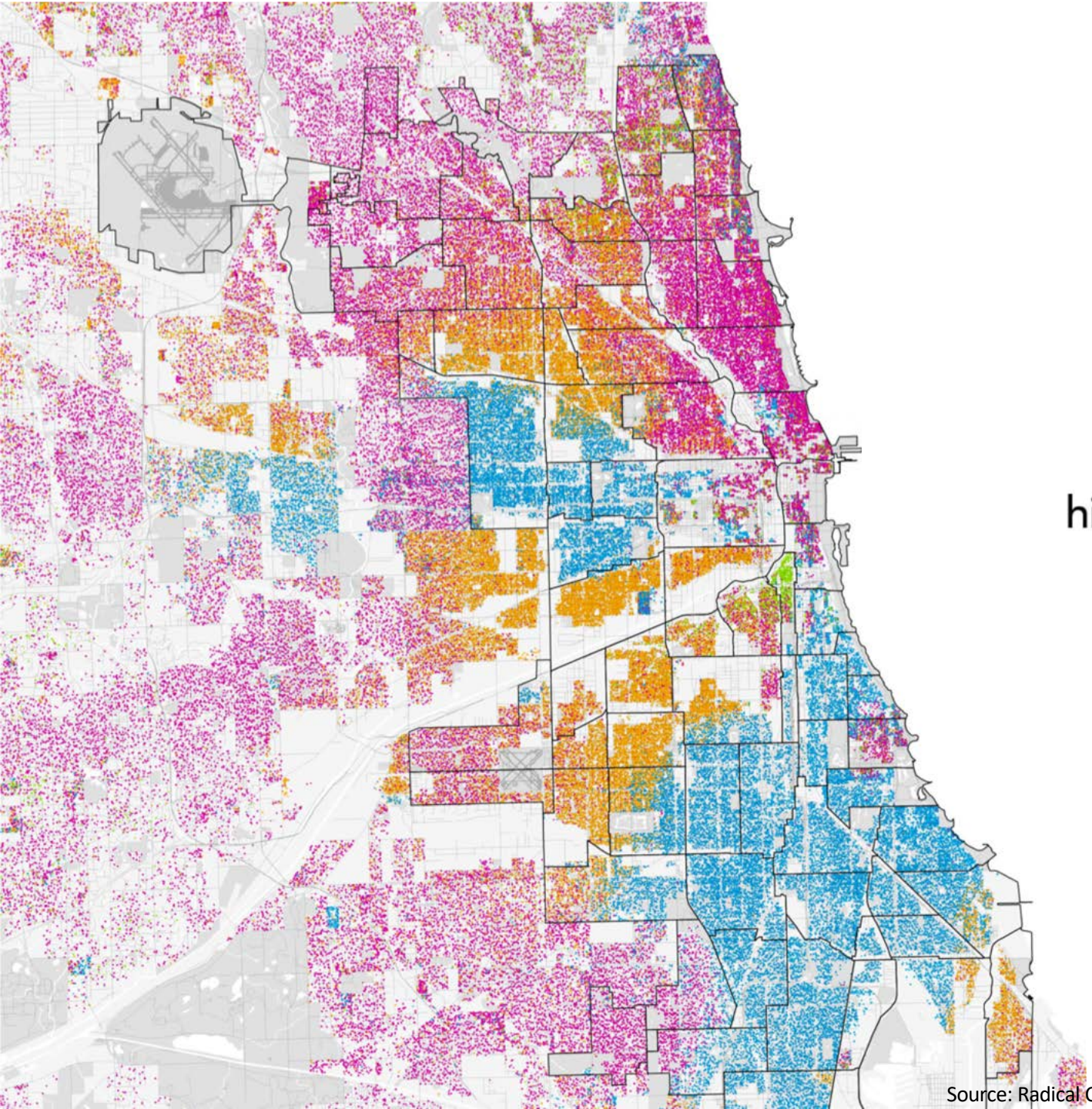
Racial Distribution in Chicago (2010)



white
black
asian
hispanic
other

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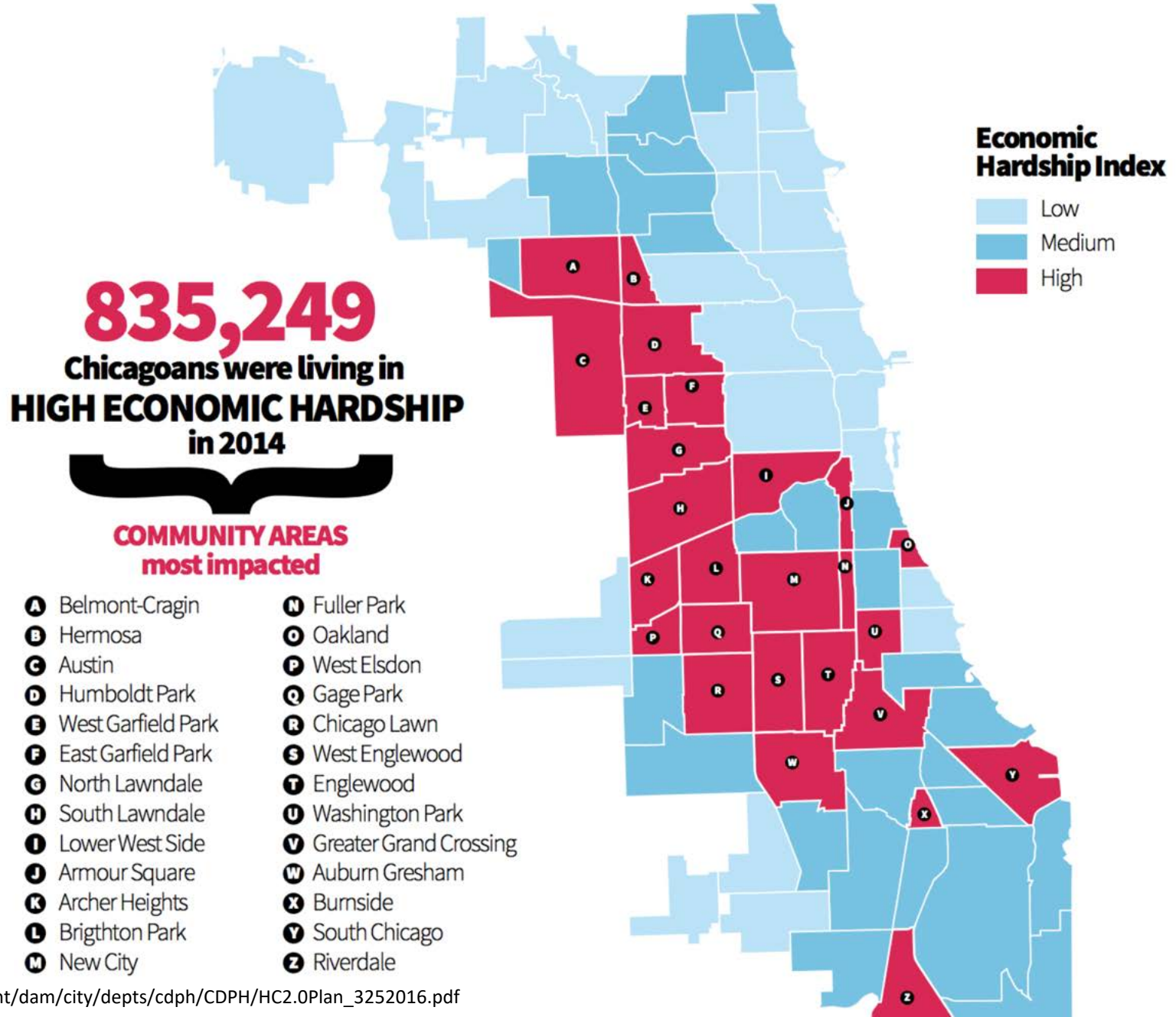
Source: Radical Cartography, Retrieved from http://www.radicalcartography.net/index.html?chicagodots 11/3/17



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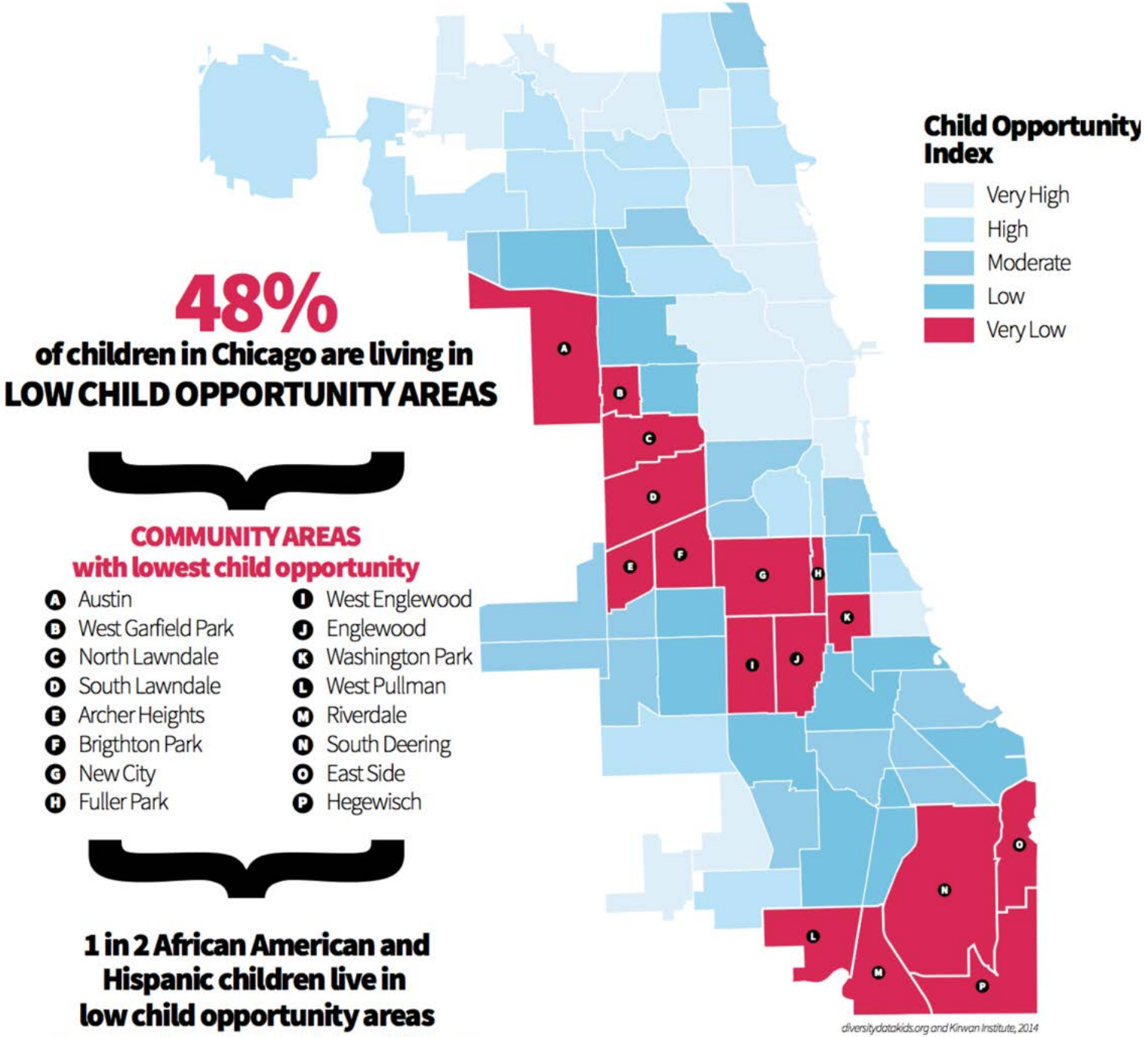
Source: https://www.cityofchicago.org/content/dam/city/depts/cdph/CDPH/HC2.0Plan_3252016.pdf



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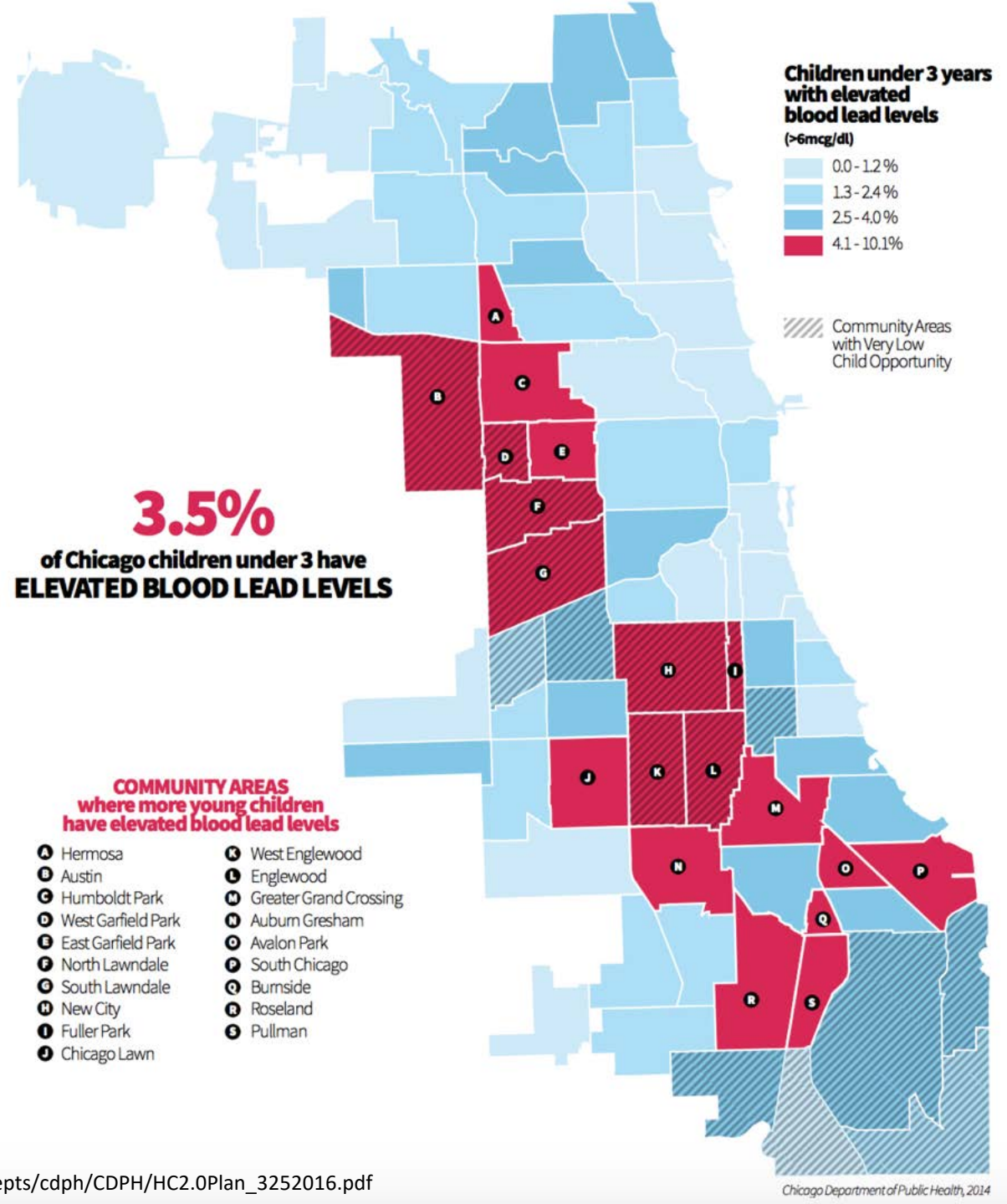

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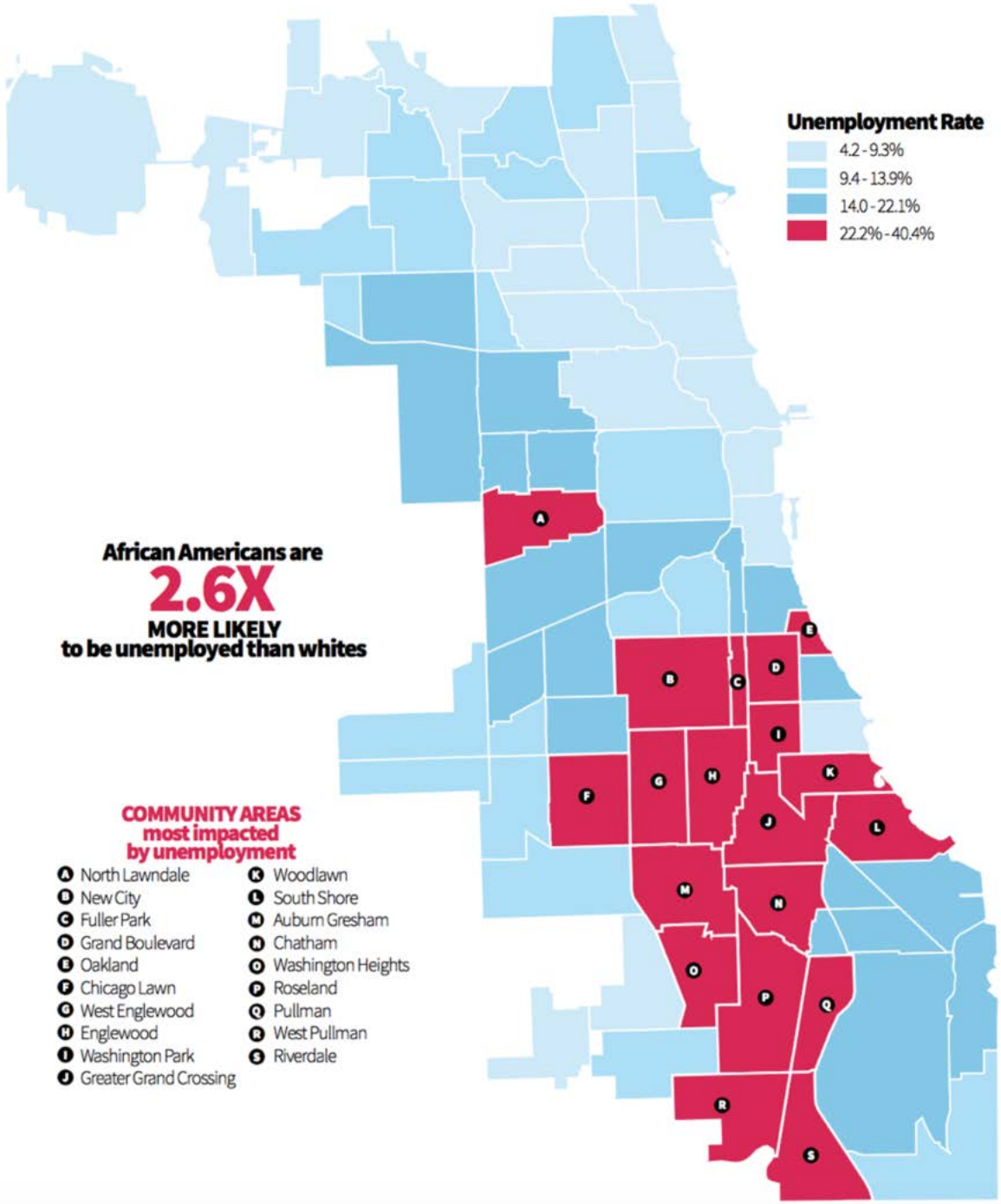

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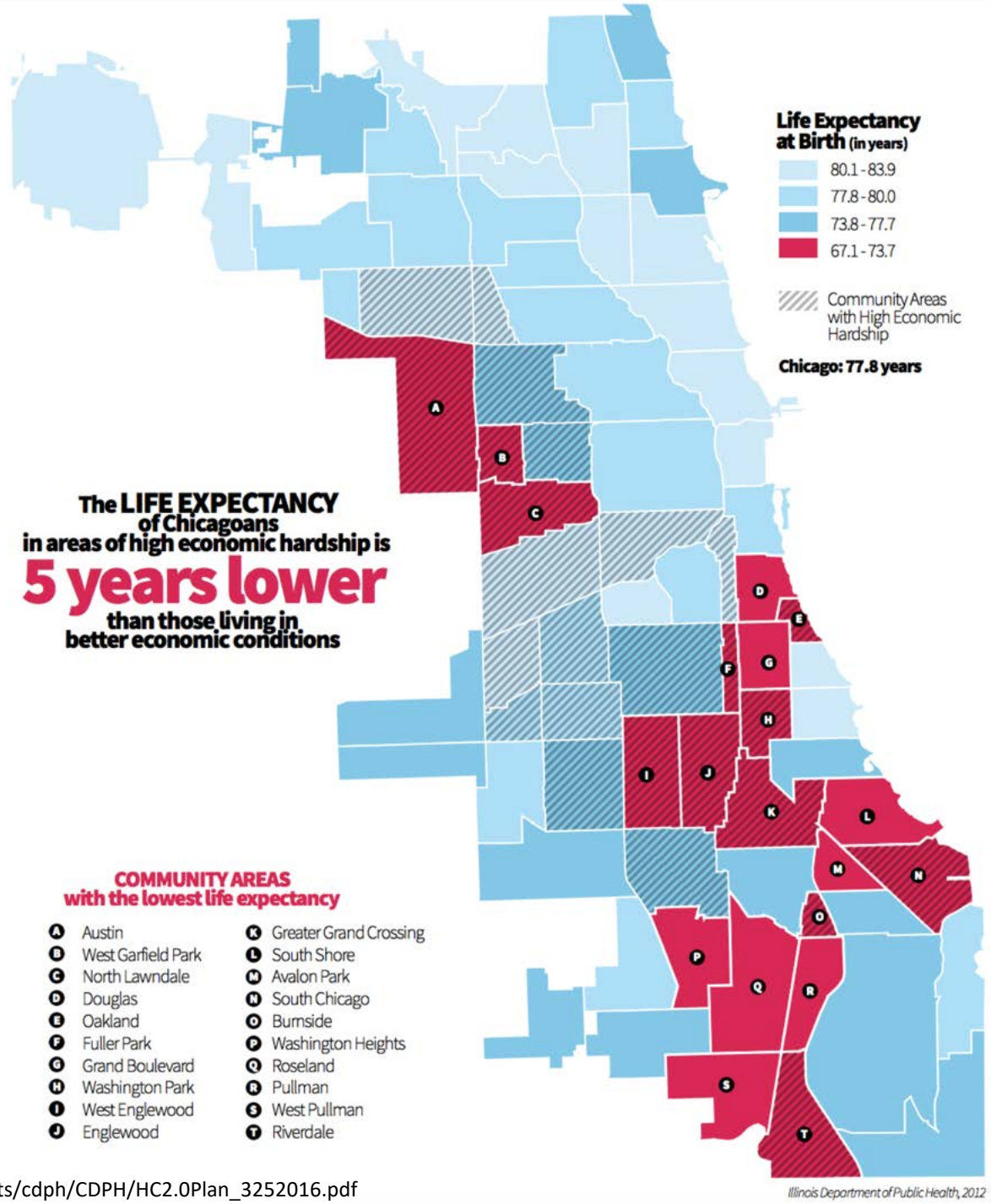

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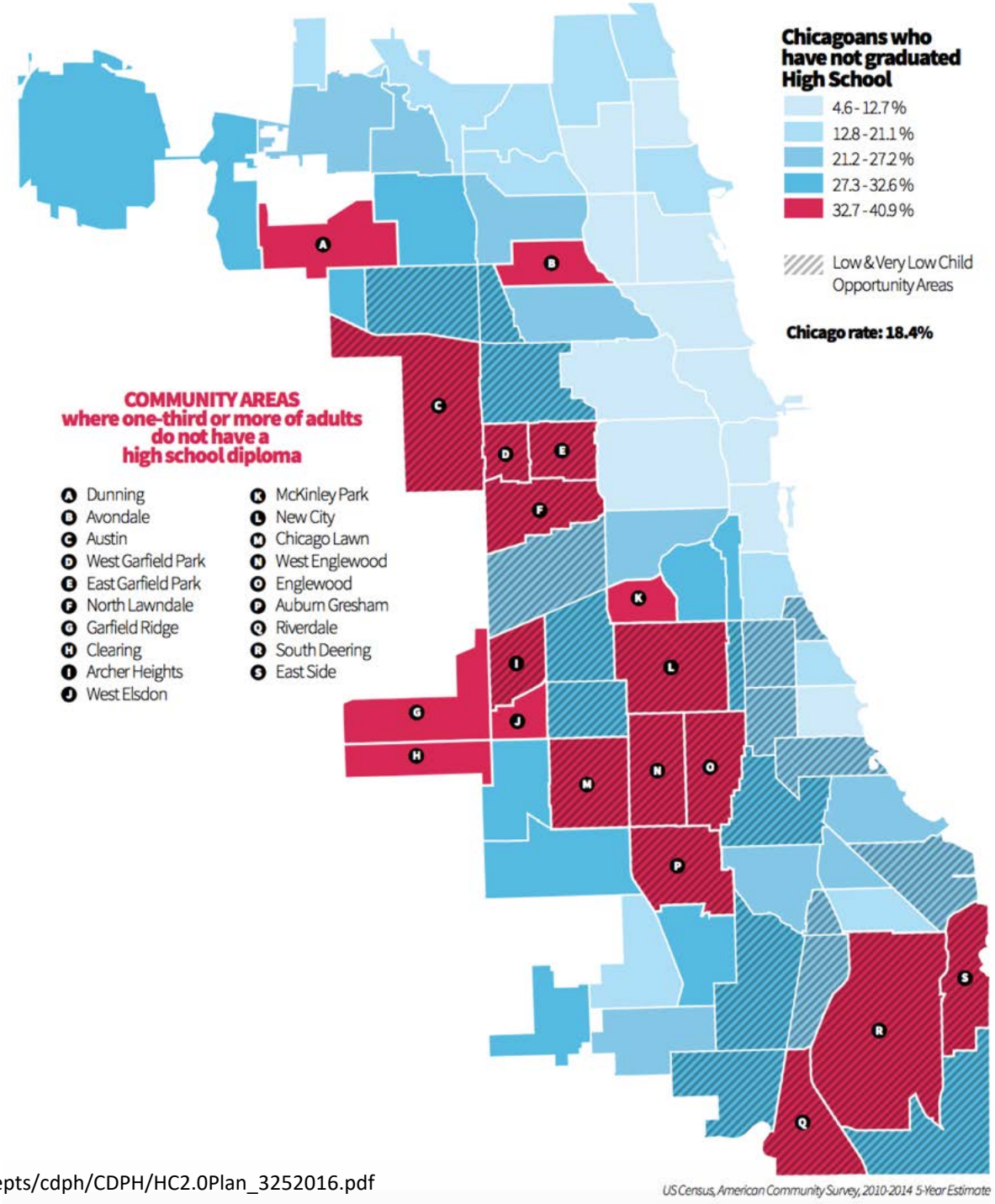

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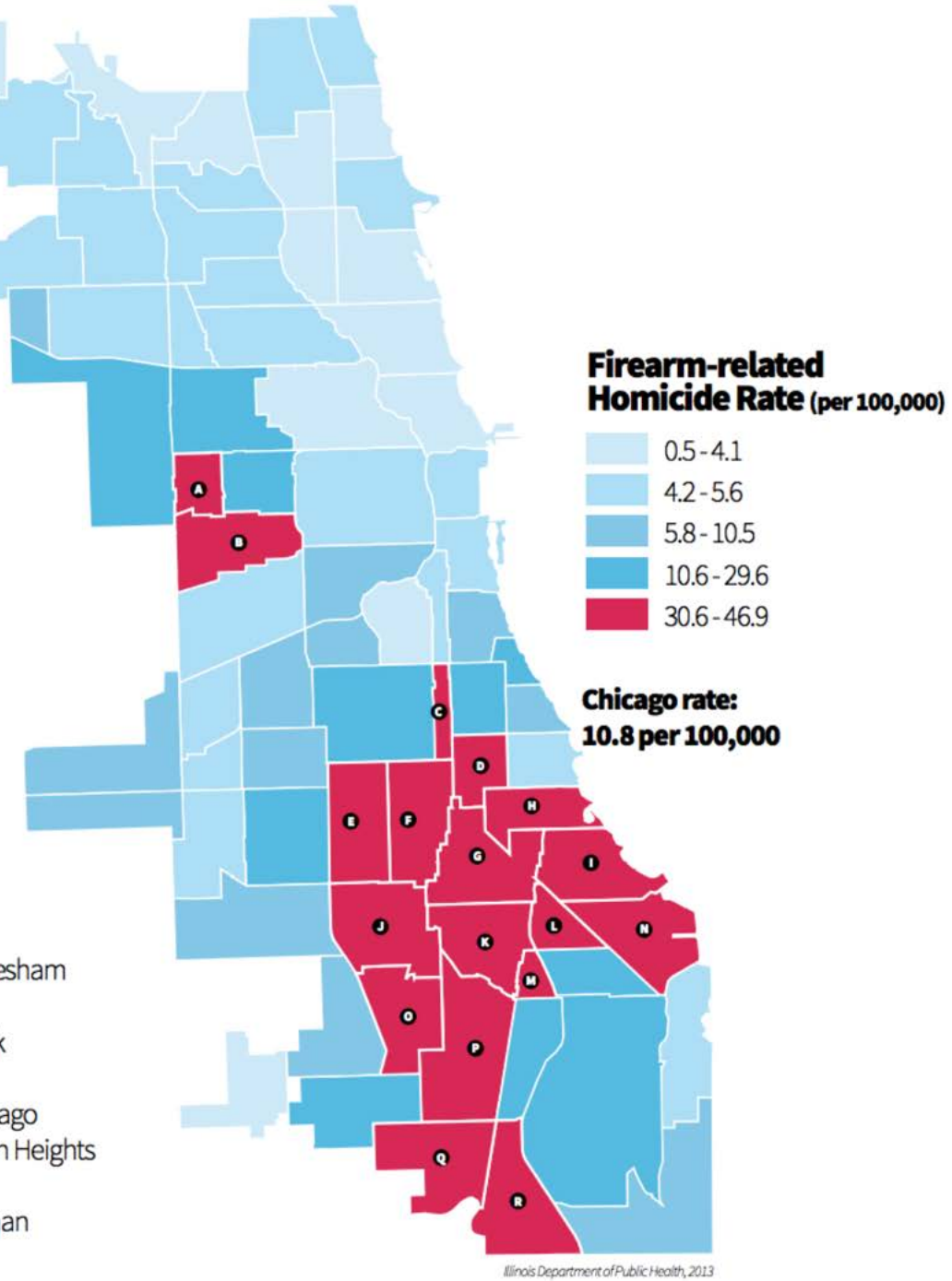
390
Firearm-related HOMICIDES in 2014

2,435
NON-FATAL SHOOTINGS in 2014

9,577
Gun-related VIOLENT CRIMES in public places in 2014

COMMUNITY AREAS most impacted by gun violence

- A West Garfield Park
- B North Lawndale
- C Fuller Park
- D Washington Park
- E West Englewood
- F Englewood
- G Greater Grand Crossing
- H Woodlawn
- I South Shore
- J Auburn-Gresham
- K Chatham
- L Avalon Park
- M Burnside
- N South Chicago
- O Washington Heights
- P Roseland
- Q West Pullman
- R Riverdale



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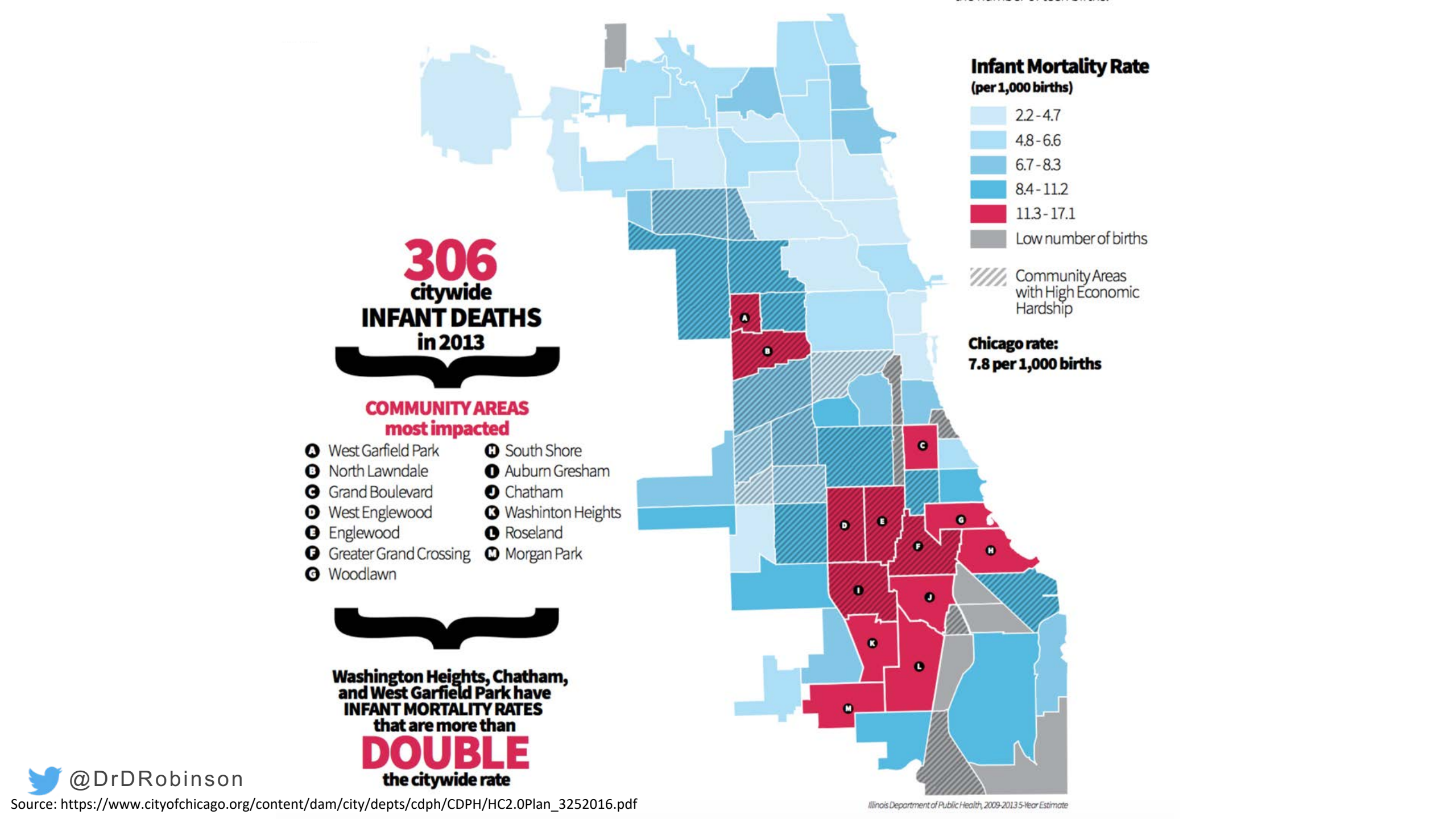

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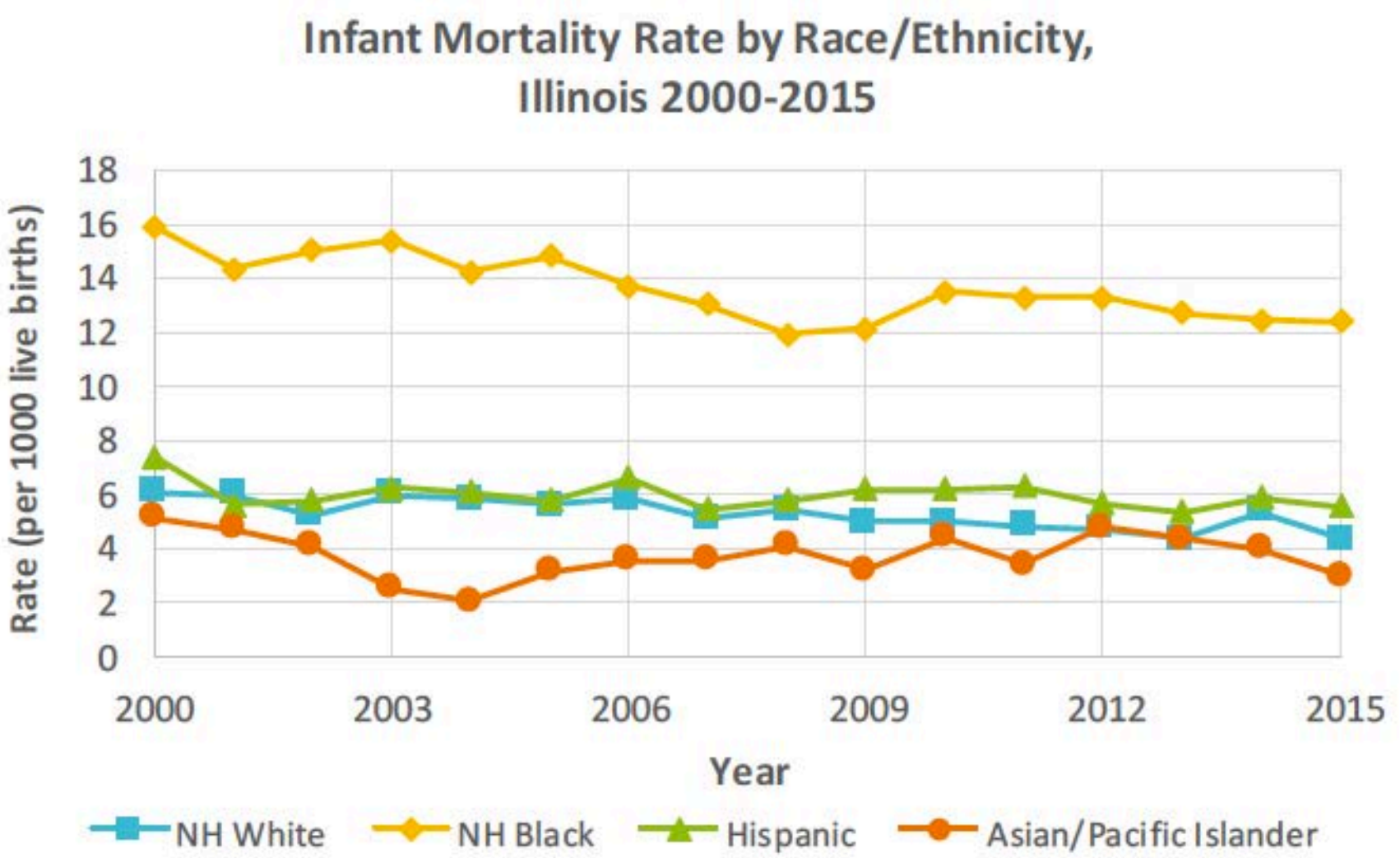
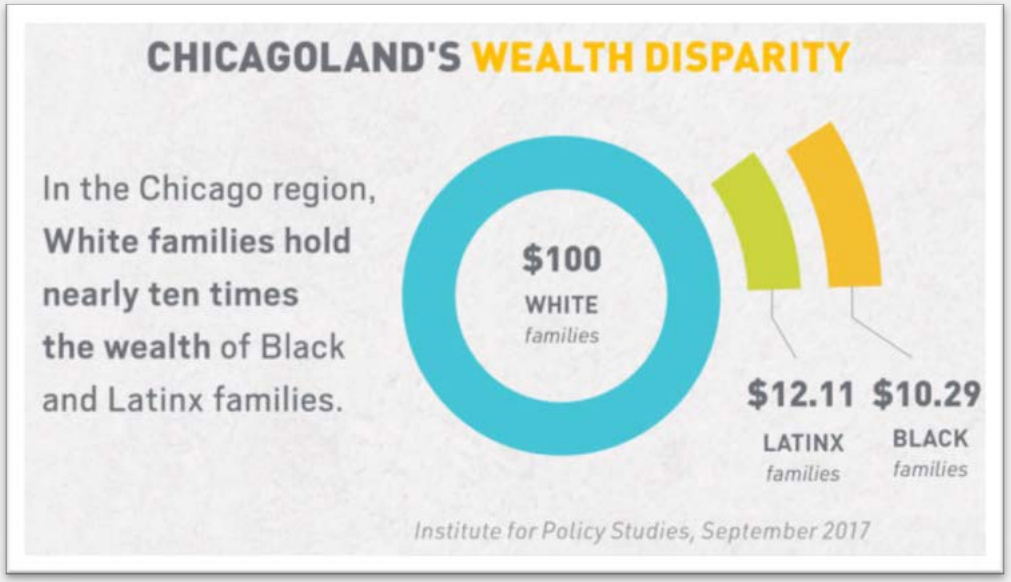
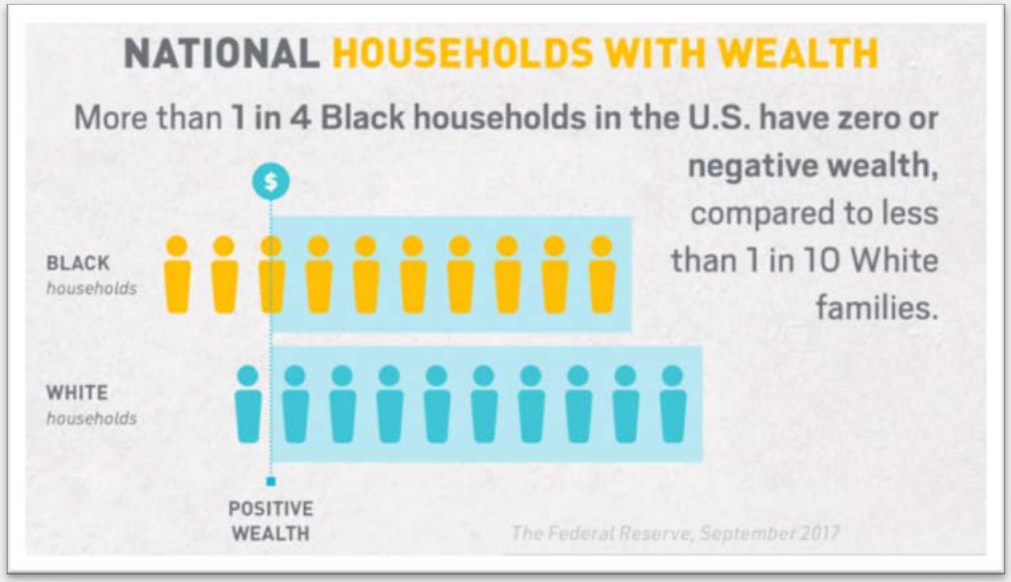
Disparities in Illinois Infant Mortality

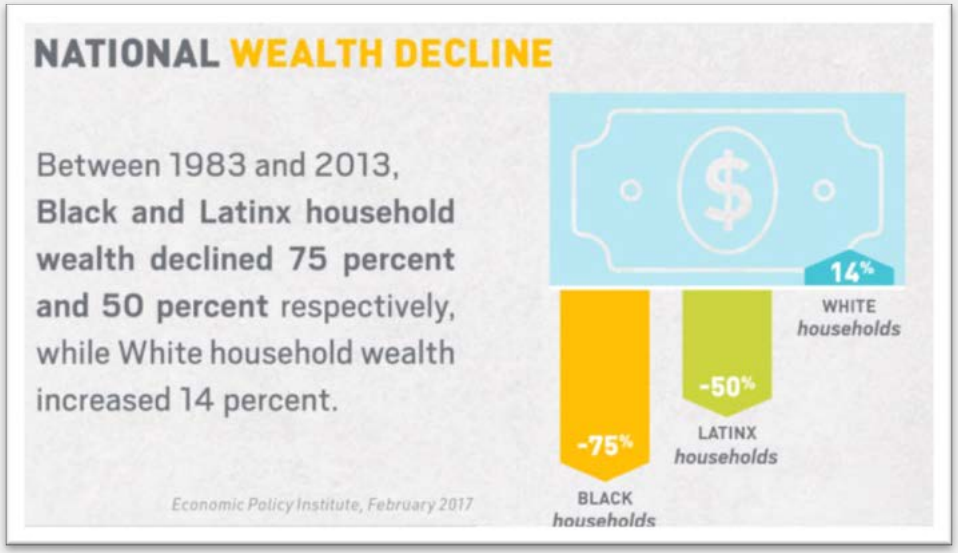


Source IDPH: http://www.dph.illinois.gov/sites/default/files/publications/owhfs-infant-mortality-data-report-update-030618.pdf

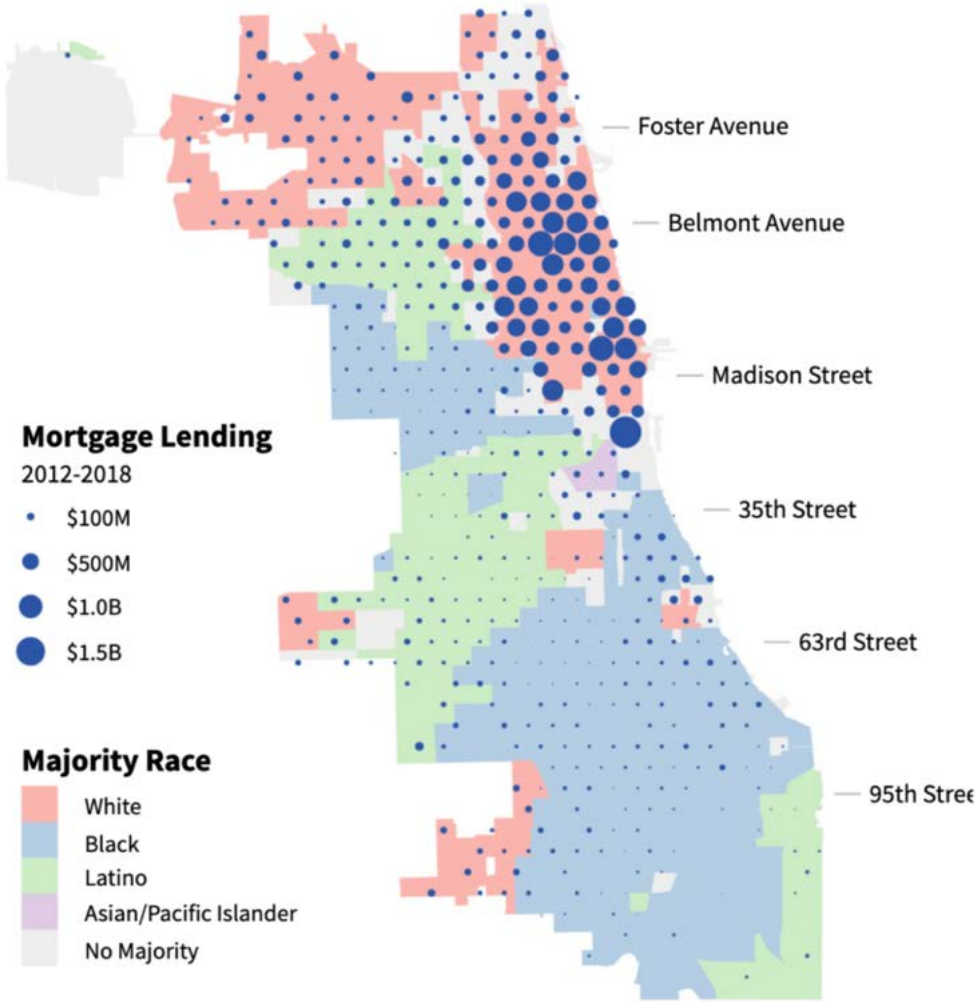
Racial Wealth Discrepancies







BlueCross BlueShield of Illinois



Source: WBEZ/City Bureau analysis of Home Mortgage Disclosure Act Data and United States Census Bureau data

Credit: Patrick Sier/City Bureau

- **68.1% of dollars loaned for housing purchases went to majority-white neighborhoods, while just 8.1% went to majority-black neighborhoods and 8.7% went to majority-Latino neighborhoods.**

In other words, for every $1 banks loaned in Chicago's white neighborhoods, they invested just 12 cents in the city's black neighborhoods and 13 cents in Latino areas. That's despite the fact that there are similar numbers of majority-white, black and Latino neighborhoods in the city.

Source: WBEZ/City Bureau analysis of Home Mortgage Disclosure Act Data and United States Census Bureau data

Economic Mobility Racial Gap

Harvard economist Raj Chetty says that, for white Americans, achieving the American dream is like climbing an income ladder. **“If you’ve climbed up in one generation, that’s basically where you’re going to start the next generation, and then you can climb up further.”**

But for black Americans, and black men in particular, **“it’s like being on a treadmill, where even after you’ve climbed up in one generation, there are tremendous structural forces that make it highly likely you’re going to fall back down in the next generation and then you have to make the climb again.”**

Chicago Owns America’s Widest Racial Gap In Economic Mobility

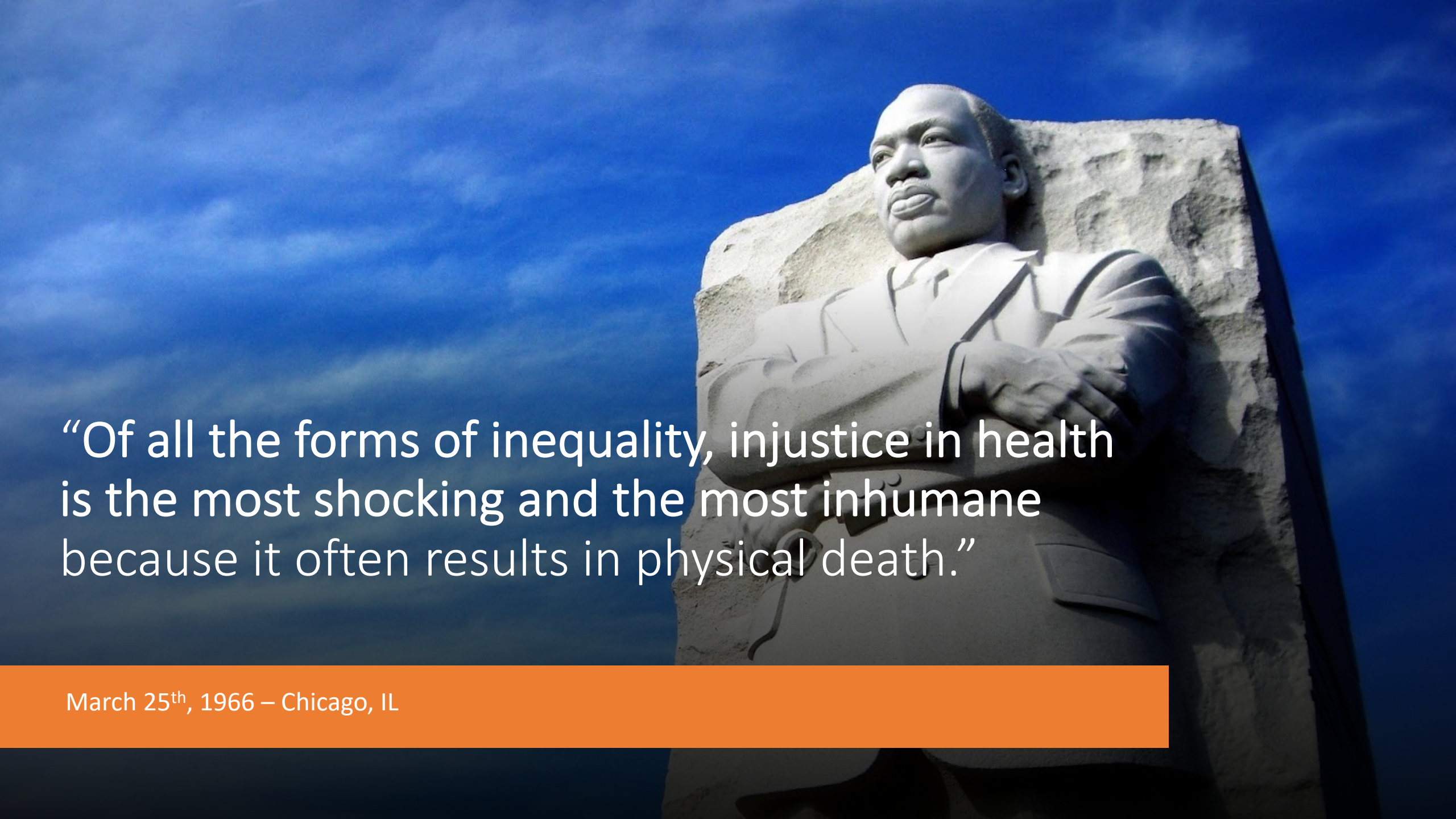
By Esther Yoon-Ji Kang

Sept. 26, 2019, 3:16 PM CT

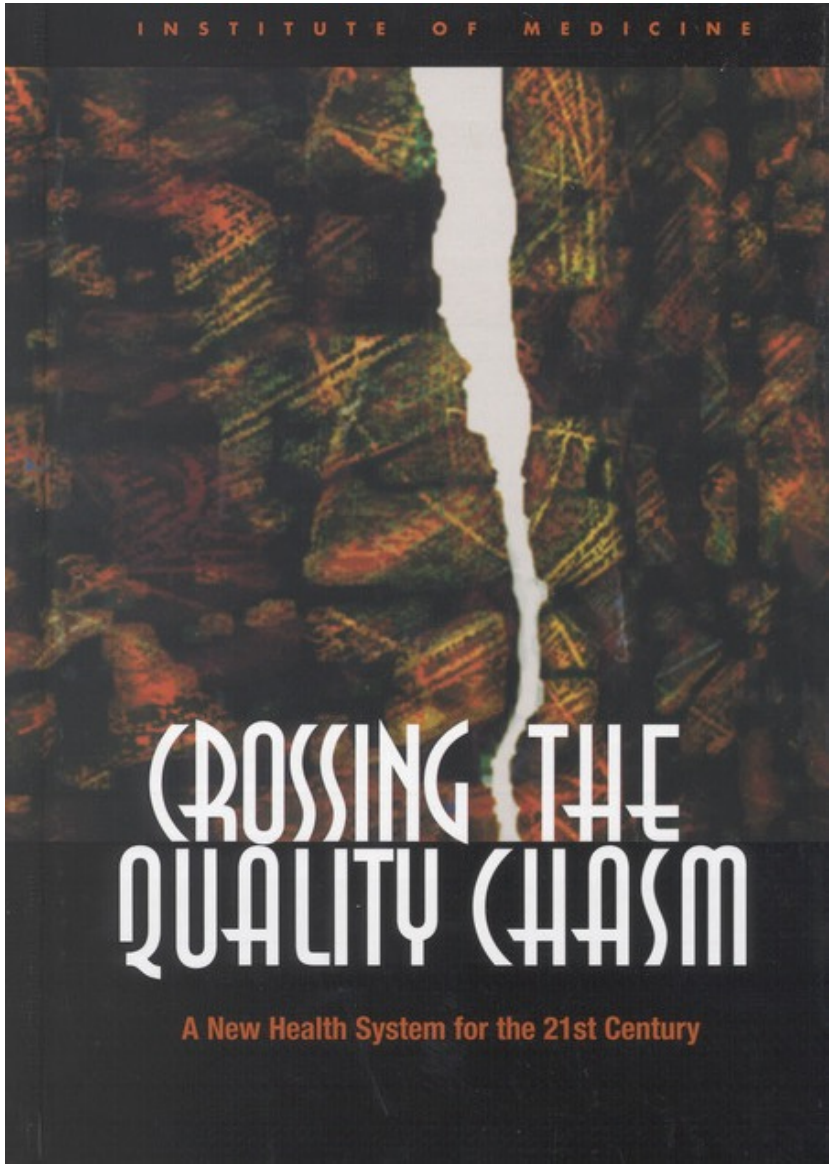
LISTEN 4:05

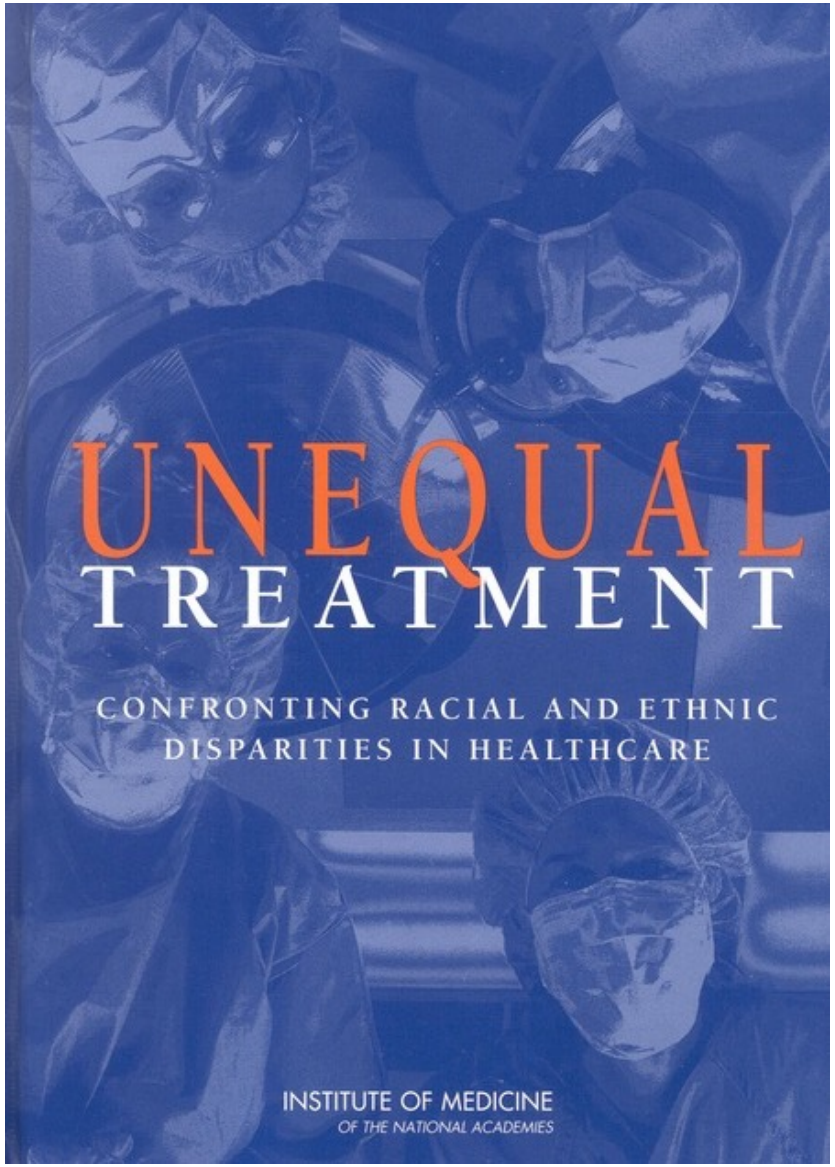
“Chicago is … quite good for white men, near the top among big cities, yet it’s near the bottom for black men,” says economist Raj Chetty, pictured on Sept. 19, 2019. Esther Yoon-Ji Kang / WBEZ

BlueCross BlueShield of Illinois


“Of all the forms of inequality, injustice in health is the most shocking and the most inhumane because it often results in physical death.”
March 25th, 1966 – Chicago, IL

Landmark Reports





Health Equity and Value Based Care

Provider Cultural Competency and Implicit Bias Training
HMO Illinois & ACOs

Test Your Skills™ for Clinicians: Mrs. Simms

Audience: Physicians, Nurses, Nurse Case Managers, and Other Clinical Staff

Accreditation: 1 CME, CEU, or CCM Credit

About This Course

Mrs. Simms is a 58-year-old African-American woman with type 2 diabetes, borderline high cholesterol, a maternal history of breast cancer and a fraternal history of myocardial infarction. She is a well-dressed, confident, and well-spoken woman who presents with a complaint of upper abdominal/epigastric pain that has been bothering her for a few weeks.

Cross-Cultural Issues Covered

- Specific customs, spirituality, and diet
- Styles of communication
- Mistrust
- Specific illness/treatment beliefs
- Negotiation management options

Cross-Cultural Issues Covered

- Use of interpreters
- Styles of communication
- Decision-making
- General literacy
- Health literacy
- Specific illness/treatment beliefs
- Socioeconomic factors
- Immigration/previous health care experience

BCBSIL 2020 ACO Contracts – HE/SDoH Overview

(Similar Program Implemented in with IPAs servicing our HMO products)

- **2017** – In 2017, initial attempts for ACOs to start Race / Ethnicity / Language (REL) stratification yielded **2 ACOs** – Cancer Screening Diabetes
- **Today** – In 2020, BCBSIL has 20 ACO contracts with **11 ACOs** participating in Race / Ethnicity / Language (REL) stratification

2020 ACO Contract Components

2020	2021	2022
HE CME – Physician Bias	R/E/L Stratification	Interventions
R/E/L Analysis Concept (HEDIS Metrics/Initiation)	Asthma/Diabetes/ Hypertension	SDoH Screening

Health Equity Grant Program

- BCBSIL and AHA are working together to support IL hospitals in improving health equity
- 13 hospital grantees including the following:

THE UNIVERSITY OF CHICAGO MEDICINE

UNIVERSITY OF ILLINOIS Hospital & Health Sciences System
Changing medicine. For good.

LOYOLA MEDICINE 1870 AD·MAJOREM·DEI·GLORIAM | Loyola University Medical Center

COOK COUNTY HEALTH

BlueCross BlueShield of Illinois

Investing In Our Communities

Social Determinants of Health

Blue Door Neighborhood Center℠

Chicago South Multipurpose Center | 2020

American Hospital Association

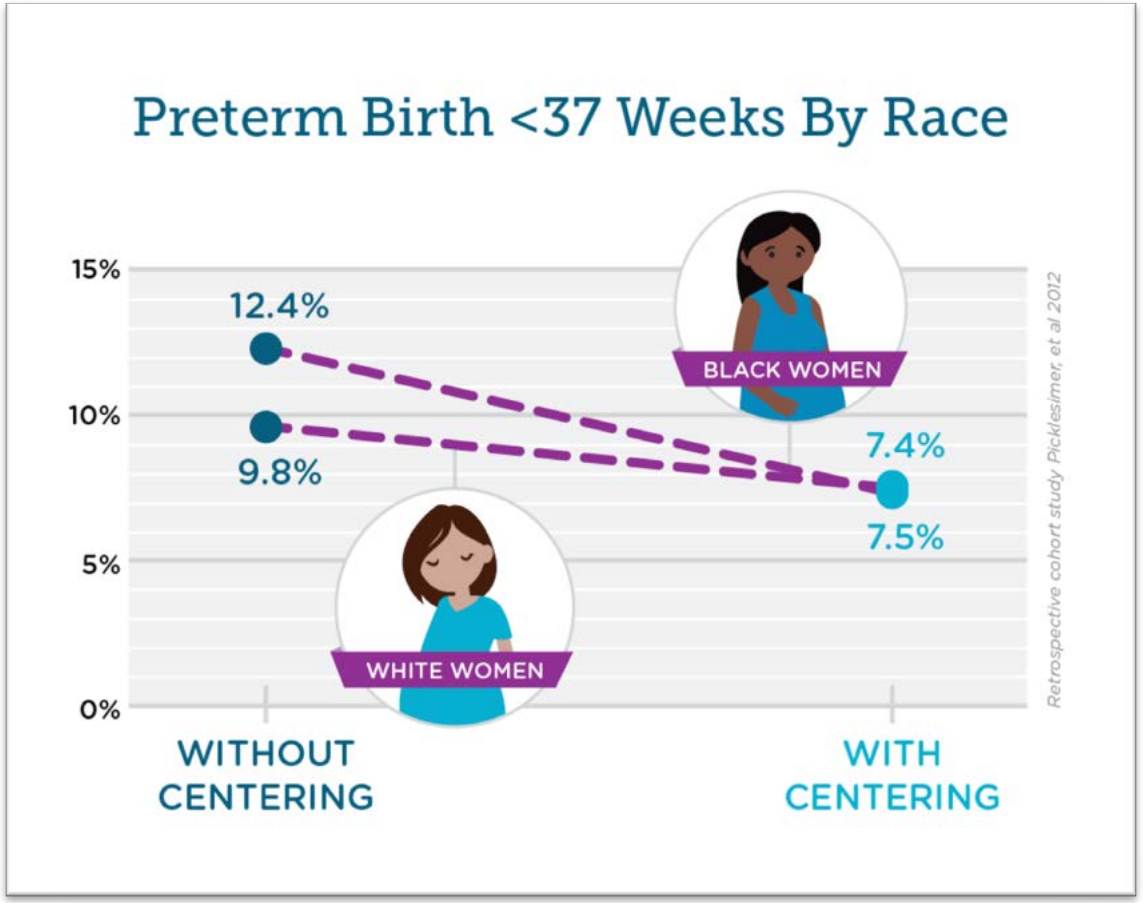
SOCIAL IMPACT FUND

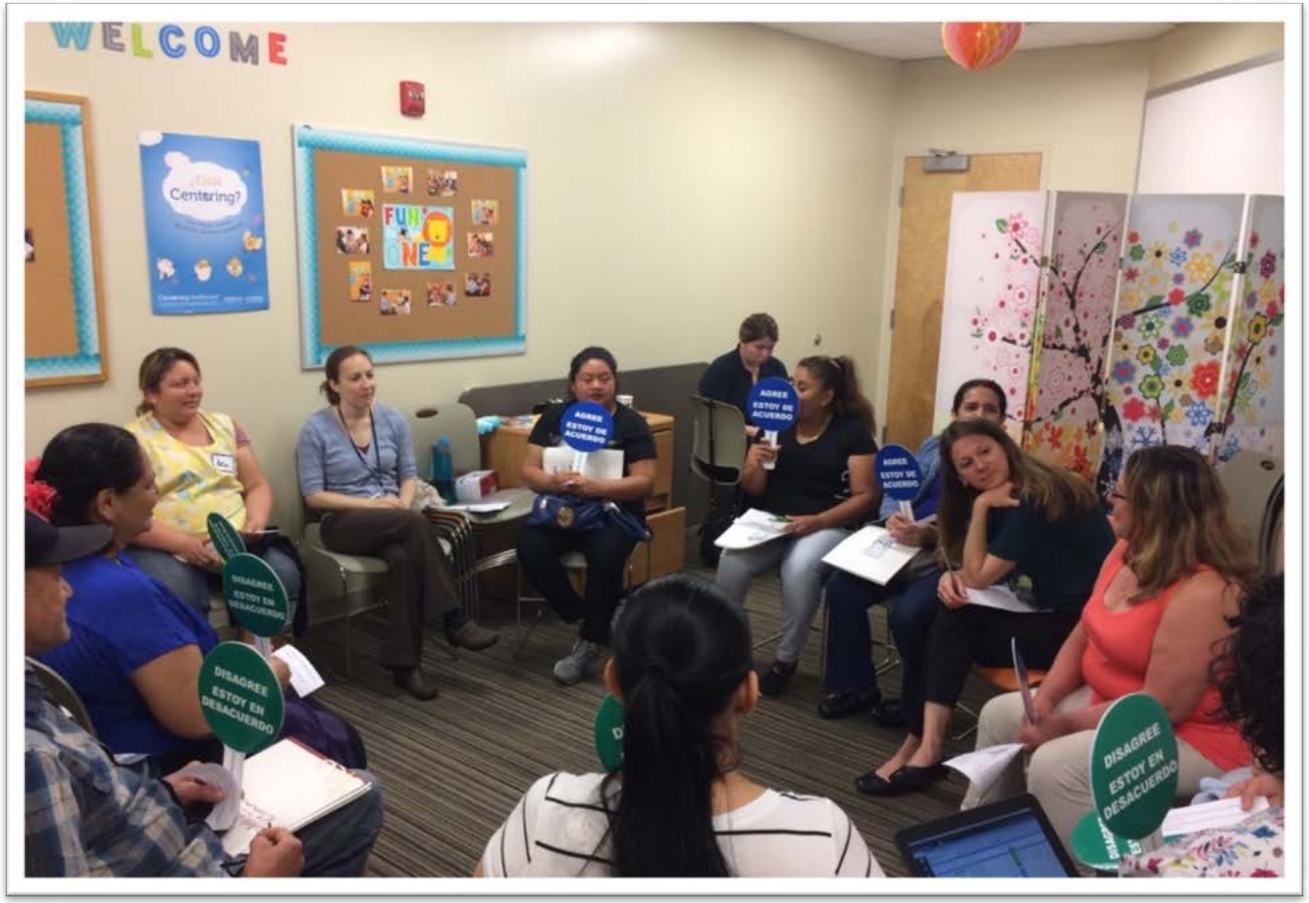
American Heart Association.

American Heart Association Social Impact Fund

Supported by a $1 million investment from Blue Cross and Blue Shield of Illinois, the program empowers communities on Chicago's West and South sides to change their own trajectory of health and well-being by addressing issues of economic growth, healthy food access, housing and educational opportunity.

Partnership to Expand CenteringPregnancy





Center for Housing & Health

Blue Cross and Blue Shield of Illinois has invested $1 million into Chicago's Flexible Housing Pool, which is operated by the Center for Housing & Health.

The Flexible Housing Pool coordinates permanent supportive housing for members of Chicago's homeless community who frequently need care from emergency rooms and hospitals or who cycle through the criminal justice system.

BlueCross BlueShield of Illinois

PHYSICIAN DIVERSITY AND HEALTH EQUITY SUMMIT

The Imperative for Increasing Underrepresented Minorities in Medicine

Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation,
a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association

Health Equity & Inaugural Physician Diversity Summit

Standing With Our Communities During COVID-19

- Created **$1.5 million** funding program supporting **75 community-based organizations** focused on accessing health care, alleviating hunger and providing shelter

- Through BCBSIL's partnership with **Medline**, BCBSIL volunteers recently distributed **100,000 reusable masks** outside school, health care and community buildings in **16 of Chicago's hardest-hit neighborhoods.**

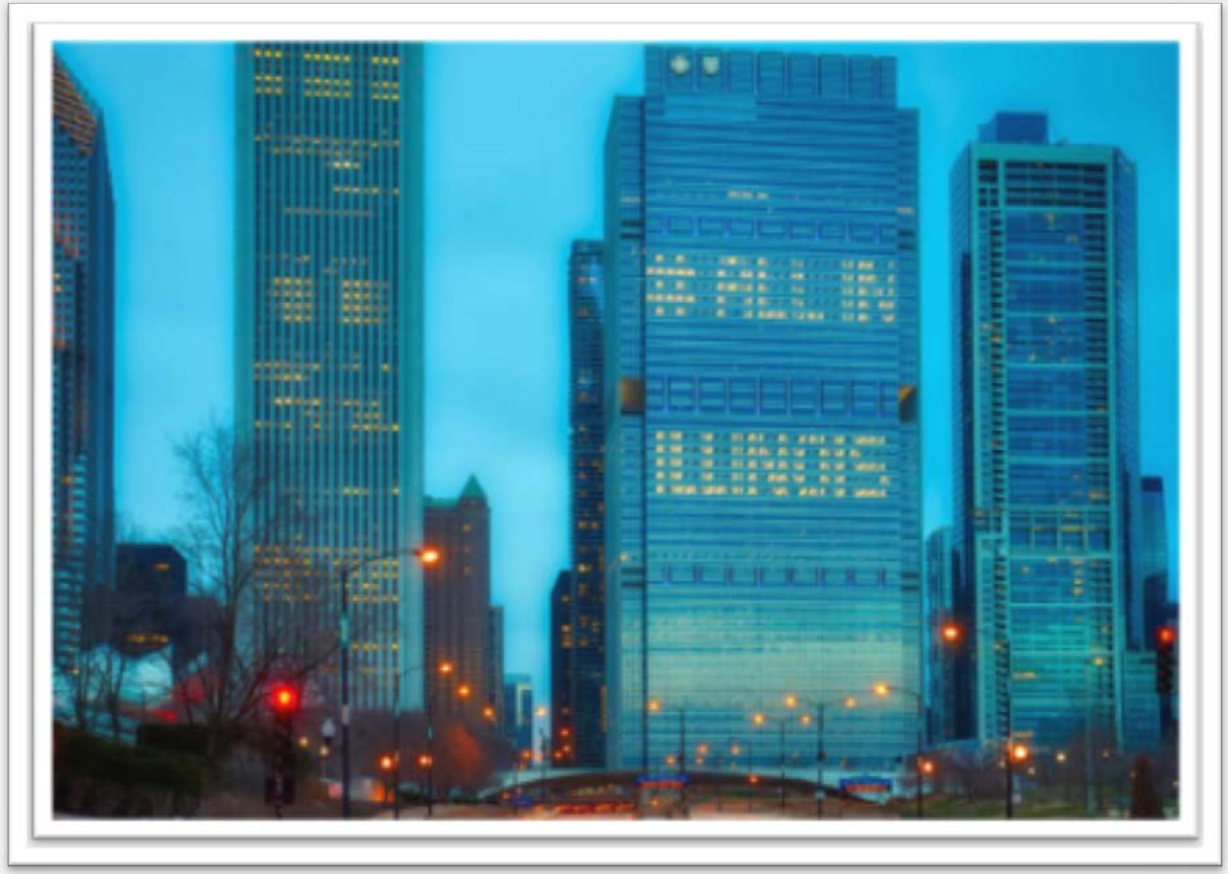
Mask Distribution in Chatham – 6/25/20

Blue Cross Blue Shield of Illinois

Standing With Our Communities During COVID-19

- **Collaborative Fund engagement**
  COVID-19 Community Investment Response:
  - **$1 million** HCSC earmarked dollars for BCBSIL donation to Governor J.B. Pritzker's **Illinois COVID-19 Response Fund**
  - $500,000 to the **Chicago Community COVID-19 Response Fund**

- **BCBSIL** partnered with State of Illinois to provide **150,000 Respirator Masks** to frontline medical personnel most in need via the **Illinois Emergency Management Agency.**



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