

# A National Perspective

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# National Alliance to Impact the Social Determinants of Health (NASDOH)

NASDOH is a group of stakeholders working to systematically and pragmatically build a common understanding of the importance of addressing SDOH as part of an overall approach to health improvement.

We seek to make a material improvement in the health of individuals and communities and, through multi-sector partnerships within the national system of health, advance holistic, value-based, person-centered approaches that can successfully impact the social determinants of health.



**The success of value-based care** is dependent on attention to the social determinants of health.

Current silos of **federal** spending in health and social services impair **state, local, and private-sector** innovation.

**Public-private collaboration** will aid in the success, scaling, and sustainability of current SDOH pilot efforts.

# Active Health Care Environment

# Health Beyond Medical Care

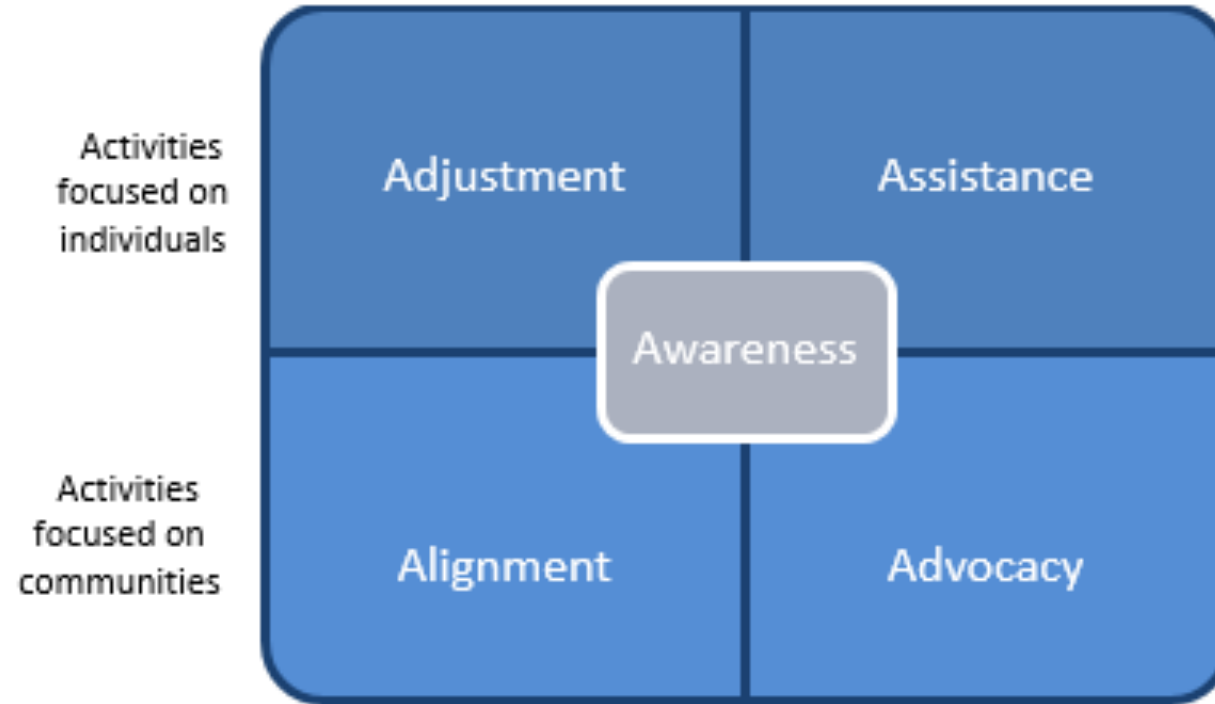
## Health Generators

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**Advancing in the value based care journey and responding to the national health crisis is leading to a widening of the aperture.**

# A Framework for Approaching the Challenge



**INTEGRATING SOCIAL CARE INTO THE DELIVERY OF HEALTH CARE**

**MOVING UPSTREAM TO IMPROVE THE NATION'S HEALTH**

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# A Framework for Approaching the Challenge

Activity	Definition	Transportation-Related Example
<b>Awareness</b>	Activities that identify the social risks and assets of defined patients and populations.	Ask people about their access to transportation.
<b>Adjustment</b>	Activities that focus on altering clinical care to accommodate identified social barriers.	Reduce the need for in-person health care appointments by using other options such as tele-health appointments.
<b>Assistance</b>	Activities that reduce social risk by providing assistance in connecting patients with relevant social care resources.	Provide transportation vouchers so that patients can travel to health care appointments. Vouchers can be used for ride-sharing services or public transit.
<b>Alignment</b>	Activities undertaken by health care systems to understand existing social care assets in the community, organize them to facilitate synergies, and invest in and deploy them to positively affect health outcomes.	Invest in community ride-sharing or time-bank programs.
<b>Advocacy</b>	Activities in which health care organizations work with partner social care organizations to promote policies that facilitate the creation and redeployment of assets or resources to address health and social needs.	Work to promote policies that fundamentally change the transportation infrastructure within the community.

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# Leveraging Data & Technology

# Data Landscape and Opportunity

## Community Resource Referral Platforms: A Guide for Health Care Organizations

*Executive Summary*

Yuri Cartier, MPH  
Caroline Fichtenberg, PhD  
Laura Gottlieb, MD, MPH

April 16, 2019



## Problems to solve:

1. Consent
2. Identity
3. Open source APIs
  - a. SDOH profile
  - b. Community based organizations
  - c. Eligibility and enrollment



# Financing

# Message from the Top

## The Root of the Problem: America's Social Determinants of Health

**Alex M. Azar II**

**Hatch Foundation for Civility and Solutions**

**November 14, 2018 Washington, D.C.**

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“ *Social determinants of health is an abstract term, but for millions of Americans, it is a very tangible, frightening challenge: How can someone manage diabetes if they are constantly worrying about how they're going to afford their meals each week? How can a mother with an asthmatic son really improve his health if it's their living environment that's driving his condition? This can feel like a frustrating, almost fruitless position for a healthcare provider, who understands what is driving the health conditions they're trying to treat, who wants to help, but can't simply write a prescription for healthy meals, a new home, or clean air.* ”

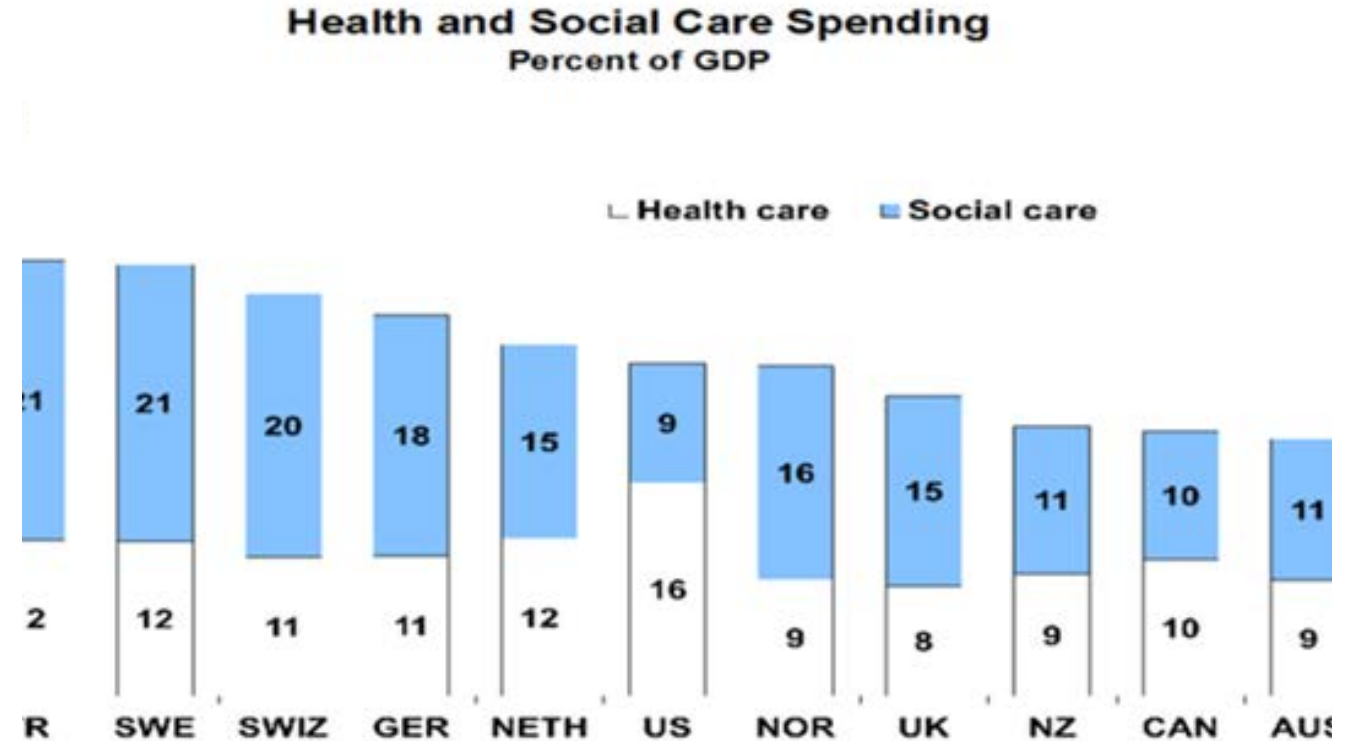
# Active Environment

- Private Sector
- Congressional action
- Health & Human Services
- State via Medicaid programs
  - North Carolina



# Avoiding Medicalization of SDOH

- Innovative financing solutions needed
- Wrong pocket problem
  - Shared gains
  - Public and/or private dollar pooled funding
- Investment upstream



Bradley, L. A. Taylor, and H. V. Fineberg, *The American Health Care Paradox: Why More is Getting Us Less*, Public Affairs, 2013.



# From a patchwork to a national strategy...

*Leverage synergies*

*Share and advance from lessons learned*

*Maximize the effectiveness and efficiency of resource use*

*Clarify evidence base systematically*

*Build with community*

*Be intentional about reducing disparities*