



National Institute for Health Care Management
(NIHCM) Foundation Webinar

***Mobile Technology in Medicaid:
Engaging Patients & Improving Access to Care***

Draft Agenda

February 16, 2016

1:00 p.m. - 2:30 p.m. EST

12:00 p.m. - 1:30 p.m. CST

11:00 a.m. - 12:30 p.m. MST

10:00 a.m. - 11:30 a.m. PST

1:00-1:05 **Welcome**
NIHCM Foundation

1:05-1:25 **Keynote Address**
Donald Berwick, MD, Former President and CEO, Institute for Healthcare Improvement; former Administrator, Centers for Medicare and Medicaid Services

1:25-2:10 **Mobile Technology Engagement Strategies: Examples from the Field**

- Medicaid Managed Care Perspective
 - *Erhardt Preitauer, Senior Vice President of Government Programs, Horizon Blue Cross Blue Shield of New Jersey; CEO, Horizon NJ Health*
- State Medicaid Perspective
 - *Jeff Schiff, MD, MBA, Medical Director, Minnesota Health Care Programs, Minnesota Department of Human Services*
 - *Vineet Singal, Co-founder & CEO, CareMessage*

2:10-2:30 **Audience Questions & Answers**