

Be Covered: Increasing Health Insurance Literacy and Enrollment in Illinois

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A Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association

Be Covered Illinois





Be Covered Illinois: Outreach Materials





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What Impact Does the Law Have on You?

B The Individual Mandate

G Prescription D Emergency Services Rehabilitative Services Bornitalization (B) Laboratory Testing Maternity & Newborn Care
O
Preventive & Wellness Service Mental Health Services
10 Pediatric Services Including

You can sign up for coverage online or over the phone. You can also work with an assister, who can sit with you and help you fill out an online or paper application. Visit **GetCoveredIIIInois.gov/get-help/** to find help dose

Making it Easy: Using the Marketplace to

Help With Costs

Sign up for Coverage

What Are the Next Steps For Health Plan Enrollment?

Step 1: Create Your Online Account ne to GetCoveredIllinois.gov, the Under How to Get Covered, select Explore Coverage Options.

Step 2: Apply for Insurance

Step 3: Choose a Plan

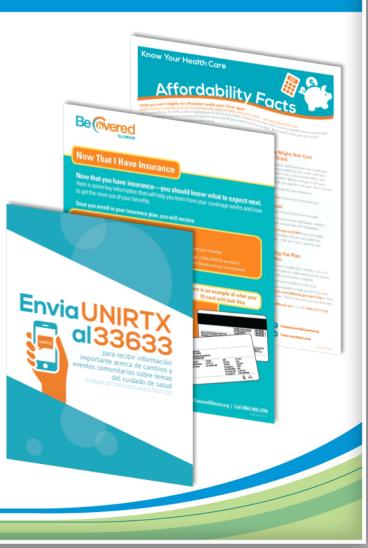
Ind Hoard Historian of the Herebook System Hosts and Historian udget. You can go online to GetCoveredIIIInois.gov to pyblore and compare different health insurance plans. Plans on he Marketplace offer broad health coverage, from doctor visits

Step 4: Enroll

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Twitter.com/BeCovered



Be Covered Illinois: 2013-2015 Success



Total Reach

Including event attendance, material distribution, social

media, press releases

1,776,549 Illinois Residents



2015-2016: Focus on the Newly Insured



- How to use insurance
- The impact of personal behavior
- How to find an in-network doctor
- Prescription drug use
- When to go to the ER

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Now That I Have Insurance

Now that you have insurance—you should know what to expect next. Here is some key information that will help you learn how your coverage works and how to get the most out of your benefits.

Once you enroll in your insurance plan, you will receive

- Your insurance card(s)
- A benefit booklet and other useful details
- A notice of when your policy takes effect and when you can start using your benefits.
- Regular communications from your health plan about benefit offerings, claims filed by providers on your behalf (called an Explanation of Benefits), and other important details to keep you informed

Your Insurance Card

- Your insurance card is a reference card that lists your member and group identification numbers plan information copays and important phone numbers.
- You will present your member ID card any time you visit a doctor or hospital, or have a prescription filled
- Your doctor, hospital and pharmacy use the information on your card to verify your coverage.
- If you misplace your card or need more copies, you can request them from your insurance company. Some insurers also offer online access to your account, where you can prin a temporary copy of your card and request new carde

The information provided above in based on connect information, should not be realised on to benefit devices and should not be considered legid of the advice. Complements of Bise Dones and Bise therefore the set of busine of bise Done Service Corporation, a Multi-out legid Biseare Company, an Independent Licenses of the Bise Dones and Bise Biselt Association. Here is an example of what your ID card will look like:



www.BeCoveredIllinois.org | Call (866) 809-2796