



Too Much Medicine: Addressing Inappropriate Care

SPEAKER BIOGRAPHIES

(In order of appearance on the program)

KATHRYN SANTORO, MA is Director of Programming at the National Institute for Health Care Management (NIHCM), Foundation, a nonprofit and nonpartisan organization dedicated to transforming health care through evidence and collaboration. Ms. Santoro currently leads NIHCM's programs to highlight market and policy innovations, including webinars and Capitol Hill briefings, and directs the organization's journalism and population health programs.

Ms. Santoro joined NIHCM Foundation in September 2004 after receiving her Master's degree in Public Policy from the George Washington University with a focus on women's health policy. Ms. Santoro previously served as a Project Consultant for Women in Government where she was responsible for compiling a state-by-state report card on access to cervical cancer screening. While pursuing her Master's degree, Ms. Santoro was a Communications Assistant for a health policy consulting firm and a Graduate Intern for a Washington, D.C. based women's and children's policy research organization. Ms. Santoro attended Villanova University in Villanova, PA and graduated with a BA cum laude in Political Science.

Martin Makary M.D., M.P.H. is Chief Medical Advisor of Practicing Wisely and a leading voice for physicians writing in *The Wall Street Journal* and *USA Today*. A surgical oncologist at Johns Hopkins Hospital, Dr. Makary serves jointly as a professor of health policy & management at the Johns Hopkins School of Public Health. He has published over 250 scientific articles, including the landmark articles on the surgical checklist, quality measurement, patient safety, opioid prescribing guidelines, and surgical technique, performing the world's first series of laparoscopic pancreatectomies with islet transplantation. At the W.H.O., Dr. Makary served in leadership with Atul Gawande on the W.H.O. Surgery Checklist committee. Dr. Makary has been elected to the National Academy of Medicine and named one of America's 20 most influential people in health care by Health Leaders Magazine. He is the *New York Times* Bestselling author of *Unaccountable*, which was turned into the TV medical series *The Resident*. His newest book, *The Price We Pay*, describes today's disruptors of health care and new efforts to restore medicine to its mission.

Michael Drescher is a seasoned health care and public affairs professional with more than 25 years' experience helping organizations succeed and navigate through challenging and complex environments.

Mr. Drescher is currently Director of Value Based Contracting at BlueCross BlueShield of Tennessee.

As a member of the health plan's Network Innovation department, Mr. Drescher helps the company develop new programs and methodologies through which health care services are delivered, evaluated and reimbursed. He has also overseen provider service and administrative appeals operations for BlueCross, as well as provider communications and stakeholder relations.

Prior to joining BlueCross in 2011, Mr. Drescher served for three years as Senior Advisor to the Governor and Communications Director under Tennessee Governor Phil Bredesen. Prior to his appointment, Mr. Drescher served as Director of Public Affairs for the state's Medicaid program, TennCare. He has also served Vice President of Account Management for United Healthcare, oversaw corporate communications for a health care information technology start-up venture, and provided public relations and public affairs consulting services for health care clients.

Mr. Drescher received his undergraduate degree from the University of Kentucky and a Master of Management in Health Care from the Owen Graduate School of Management at Vanderbilt University. He is a happily married father of three boys.

Ty J. Gluckman, MD, FACC, FAHA is Medical Director of the Center for Cardiovascular Analytics, Research, and Data Science (CARDS) at the Providence St. Joseph Heart Institute in Portland, Oregon and an adjunct faculty member of the Ciccarone Center for the Prevention of Heart Disease at The Johns Hopkins Hospital in Baltimore, Maryland.

Dr. Gluckman's principal clinical interests include identifying, coordinating, and implementing cardiovascular care improvement strategies. He has authored or co-authored over 50 peer-reviewed scientific articles, reviews, and book chapters. His work has been published in several high-impact journals including *JACC*, *Circulation*, *JAMA*, *JAMA Cardiology*, *JAHA*, and the *Archives of Internal Medicine*.

He serves as Associate Editor for Practice Guidelines and Clinical Documents for ACC.org, the primary web site for the American College of Cardiology (ACC). He also serves a chair of the ACC Solution Set Oversight Committee. He is an active councilor and Governor-Elect for the Oregon Chapter of the ACC. He previously served as National Clinical Quality Expert for the ACC Patient Navigator Program and currently serves as National Chair of the ACC Patient Navigator Program-Focus MI. Dr. Gluckman was lead developer for the ACC/AHA Atherosclerotic Cardiovascular Disease (ASCVD) Risk Estimator app, selected as the best medical app in 2014 and more recently, helped to design the AnticoagEvaluator, BridgeAnticoag, ASCVD + and LDL-C Manager apps.

Lucy Liu has been a strategic advisor to healthcare companies for more than a decade, focused on helping organizations shift to value-based care. As a principal in Oliver Wyman's Health and Life Science practice, she has helped long-term clients achieve strategic initiatives:

- For several large providers and payers, deploying the Practicing Wisely physician engagement solution to practicing specialists to drive awareness and improvement in appropriate care
- For a large health system, developed a ten-year enterprise strategy to focus on population health management, segmented care delivery, and ambulatory transformation

- For a large health system, developed a network performance management tool to track key metrics in adequacy, quality, access, satisfaction, and cost, for 50 facilities and 6K physicians
- For a top 5 Blue, developed the business case for an ACO-based tiered network product, designed the provider tiering methodology with actuarial validation, and drove pre-launch provider engagement
- For a large health system, developed the strategy and supported negotiations to create a JV with a national payer, focused on narrow network products for commercial and Medicare Advantage

Prior to joining Oliver Wyman and Practicing Wisely, Ms. Liu advised pharma/biotech clients at ClearView Healthcare Partners on growth strategy projects such as therapeutic area strategy, mechanistic and commercial opportunity assessment, and M&A due diligence.

Ms. Liu received her AB in Neurobiology from Harvard University. She recently moved to downtown Miami, where her husband owns a bar and restaurant – you can find her here when she is not with clients or with the Practicing Wisely team in Chicago.