



**NIHCM**  
FOUNDATION

## **Social Determinants of Health: Technology and Workforce Approaches**

### **SPEAKER BIOGRAPHIES**

(In order of appearance on the program)

**KATHRYN SANTORO, MA** is Director of Programming at the National Institute for Health Care Management (NIHCM) Foundation, a nonprofit and nonpartisan organization dedicated to transforming health care through evidence and collaboration. Ms. Santoro currently leads NIHCM's programs to highlight market and policy innovations, including webinars and Capitol Hill briefings, and directs the organization's journalism and population health programs.

Ms. Santoro joined NIHCM Foundation in September 2004 after receiving her Master's degree in Public Policy from the George Washington University with a focus on women's health policy. Ms. Santoro previously served as a Project Consultant for Women in Government where she was responsible for compiling a state-by-state report card on access to cervical cancer screening. While pursuing her Master's degree, Ms. Santoro was a Communications Assistant for a health policy consulting firm and a Graduate Intern for a Washington, D.C. based women's and children's policy research organization. Ms. Santoro attended Villanova University in Villanova, PA and graduated with a BA cum laude in Political Science.

**RIVKA FRIEDMAN** serves as Group Director for the State Innovations Group (SIG) and Acting Director of the Prevention and Population Health Group (PPHG) at CMMI. In this capacity, she oversees CMMI's work on state-based multipayer models, as well as Medicare and Medicaid prevention- and population health-focused models. Ms. Friedman joined CMMI in 2016 as Director of the Division of All-Payer Models, which designed and operates the Maryland Total Cost of Care Model, the Pennsylvania Rural Health Model, and the Vermont All-Payer ACO Model. Before joining CMMI, Ms. Friedman spent nine years at the Advisory Board Company, where she led research assessing the industry impact of the Affordable Care Act, the Quality Payment Program (QPP), and other major legislative and regulatory changes. During her time at the Advisory Board, Ms. Friedman authored over 20 research publications on a range of topics, and advised a broad range of provider clients on their strategy. Ms. Friedman holds degrees in Psychology from Barnard College of Columbia University and in Talmudic Literature from the Jewish Theological Seminary of America.

**KAREN DESALVO, MD, MPH, MSc** is Chief Health Officer at Google Health. She is also adjunct Professor of Medicine and Population Health at University of Texas at Austin Dell Medical School and co-convenes the National Alliance to Impact the Social Determinants of Health. She is a physician executive working at the intersection of medicine, public health, and information technology to improve the health of all people with a focus on catalyzing pragmatic solutions to address all the social determinants of health. Dr. DeSalvo was National Coordinator for Health Information Technology and Assistant

Secretary for Health (Acting) in the Obama Administration. Prior to joining HHS, she was the New Orleans Health Commissioner. Dr. DeSalvo was previously Vice Dean for Community Affairs and Health Policy at Tulane School of Medicine, Chief of General Internal Medicine and Geriatrics. She serves on the Medicare Payment Advisory Commission and is on the Board of Directors for Welltower and previously served on the Board of Humana. She is the President of the Society of General Internal Medicine and Honorary Vice President, United States, for the American Public Health Association. She earned her MD and MPH from Tulane University, and a masters in clinical epidemiology from the Harvard School of Public Health.

**ALAN GILBERT, JD** joined Anthem in 2019 and is Vice President for New Business Initiative, to create and lead a new company-wide effort to embed the social determinants of health into an integrated and value-based enterprise strategy. In this role, he drives innovation, leverages resources, and creates internal and external partnerships to improve quality of care and member outcomes in all lines of Anthem's businesses including Medicaid, Medicare and the commercial markets. Mr. Gilbert previously has held executive positions in GE Ventures and the Pharmaceutical Research and Manufacturers of America. In addition, he was Domestic Policy Advisor for health policy to President George W. Bush in the White House, and served as a counsel in the United States Senate.

**KELLI TICE WELLS, MD** joined Florida Blue in 2018 as Senior Medical Director, Medical Affairs. She is the clinical lead for Florida Blue's medical operations work in the areas of public health, social determinants of health, opioid overuse response, and corporate social responsibility.

Dr. Wells' interest in health disparities and culturally competent care began early in her training. Prior to joining Florida Blue, she was a National Health Service Corps (NHSC) Scholar and completed her NHSC service obligation in the Jacksonville area. Dr. Wells taught cultural competency for physicians, and incorporated group and home visits into her clinical practice. She led patient-centered clinic flow redesign at numerous locations while serving as clinic Medical Director, Clinical Services Director and then County Health Officer for the Florida Department of Health. Dr. Wells also worked at the state level where she led a statewide public health initiative to advance health equity and worked to incorporate its principles into the daily work of the department.

Dr. Wells is a member of the American Academy of Family Physicians, the Florida Academy of Family Physicians, and currently serves as chair of the Deans Council, Brooks College of Health at the University of North Florida. She also represents Florida Blue on the Florida Perinatal Quality Collaborative Steering Committee.

Dr. Wells received her bachelor's degree from Florida A&M University, her medical degree from the University of Florida College of Medicine and completed her residency at St. Vincent's Family Practice Residency Program in Jacksonville, Florida.