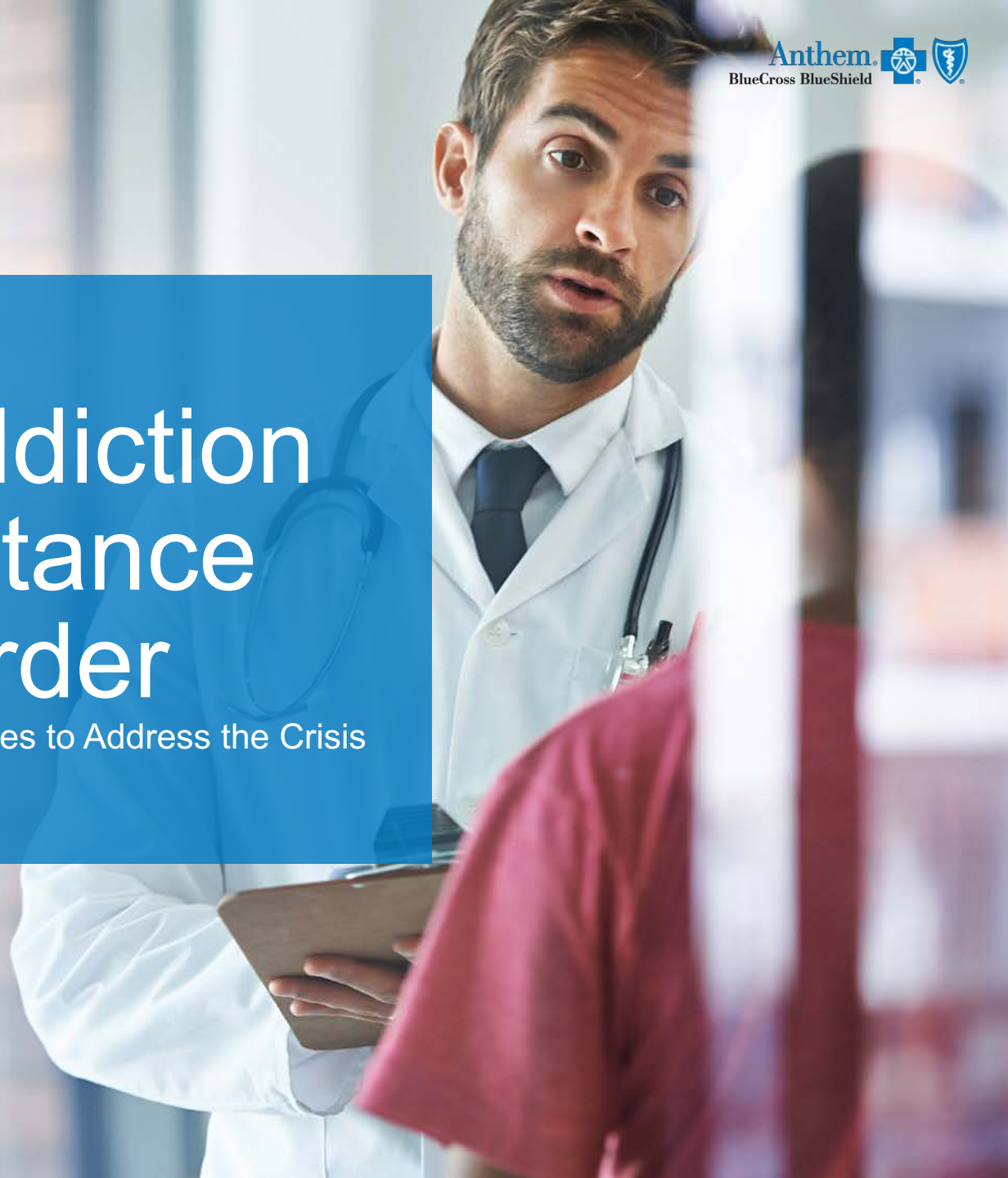


# Opioid Addiction and Substance Use Disorder

Anthem's Treatment Strategies to Address the Crisis



# Anthem's Opioid Strategy:

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## ✓ Prevention

- ✓ Provider Messaging
- ✓ Pharmacy Point of Sale Edits
- ✓ Pharmacy Home
- ✓ Digital tools to promote resiliency

## ✓ Treatment and Recovery

- ✓ Expansion of Medication Assisted Treatment (MAT)
- ✓ MAT and Behavioral Health Telemedicine opportunities
- ✓ Provider and Vendor Collaborations

## ✓ Deterrence

- ✓ Prevention of Fraud, Diversion and abuse
- ✓ Provider education
- ✓ Special Investigation Unit

# Early Identification, Treatment and Recovery

## Minimize risks and enable earlier identification

- Increase in SBIRT utilization
- Expanded care and treatment options through telehealth
- Provider and Vendor collaboration
- Expansion of MAT ECHO Hubs

## Provide access to additional evidence based tools

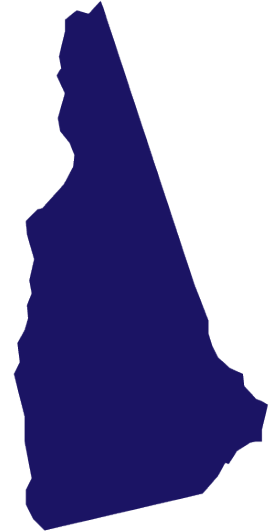
- Access to online consumer tools, such as mobile apps, decision-support tools, and support groups
- Offer a variety of coverage for non-pharmacologic approaches to pain management including:
  - Physical Therapy
  - Osteopathic Manipulation
  - Pain management programs
  - Cognitive behavioral therapy

# Market Examples: New Hampshire and Ohio



## Aware Recovery

- Delivered in the home setting
- Incorporation of Peer Recovery Support
- 64 percent of Anthem consumers starting the program, finish it.



## Project Echo

- Hub and spoke model
- MAT Training and case consultation for MAT using virtual webinars
- Encouraging providers to participate in WV, NM, OH, TN, NC, GA and MA MAT hubs

## Additional Interventions

- MAT Telemedicine
- Peer Recovery Supports
- Provider Education

# Key Metrics

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- Publicly stated goals:
  - Reduce Prescribed Opioids Filled at Pharmacies by 35% by the End of 2018
  - Double the percent of members receiving comprehensive MAT by the End of 2019
- Additional sample metrics:
  - Increase percentage of pregnant women screened for Substance Use Disorder
  - Opioid overdose rate (in progress)

# Questions

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