

Florida Blue & Oncology Care



**Senior Medical Director,
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Navigating Oncology Care

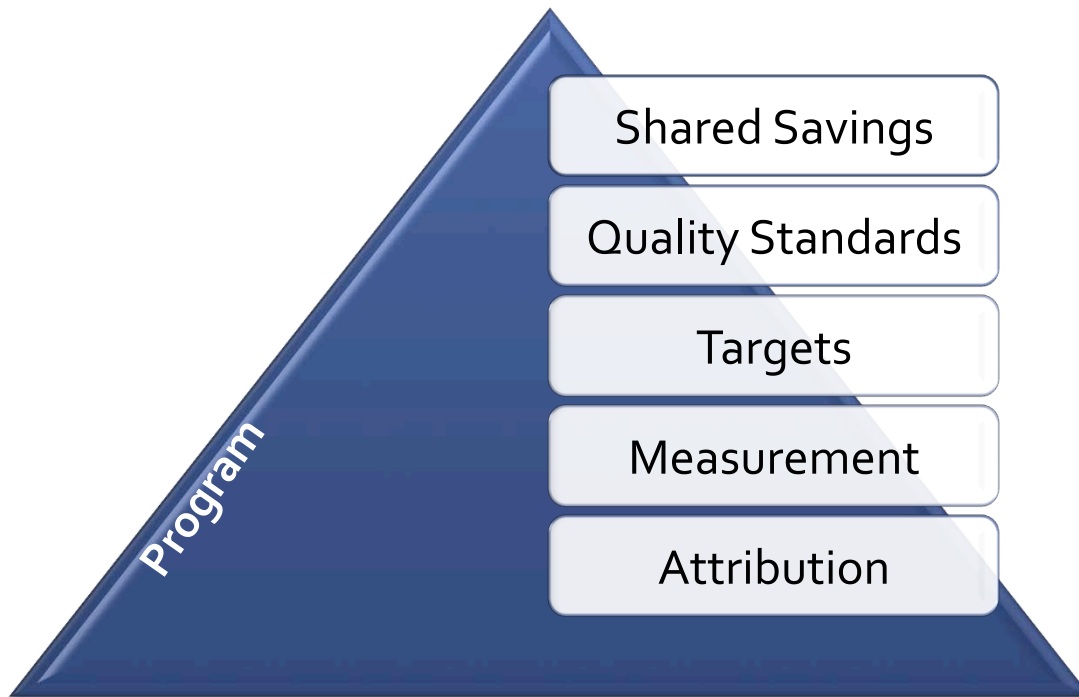
The Florida Blue Approach

Florida Blue is dedicated to:

- ✓ Working jointly with our providers to manage cost and quality of care for our members
- ✓ Ensuring members get the right care at the right place, and with the most effective care outcomes

Managing Cost Through VB Programs

- Florida Blue works with 3 large groups to provide the best outcomes of care
 - **Moffitt/Employed Oncologists**
 - **Baptist Miami/Employed Oncology Group(AMS)**
 - **Florida Cancer Specialist**
- Our program goal is to reward providers for beating cost targets while meeting quality standards



Integrated Approach to Cancer Care

FB has an integrated approach to care planning and decision making:



- Case Manager RNs assist cancer members in a variety of ways from coordinating outpatient oncology visits to PCP follow up to infusion visits.
- Clinical Pharmacists help on complex drug regimens fraught with not only severe side effects, but cost that hinders ongoing care providing alternatives to doctors for the members.
- Community Social Workers marshal community and faith based support including help with meals, transportation.
- LCSW assist with the behavioral needs of the member and their caregiver(s).
- RMDs provide peer to peer with the oncologists and PCP on difficult cases including site of care alternatives.

Q&A