



National Institute for Health Care Management
(NIHCM) Foundation Webinar

**Reaching Minorities:
Health Care Enrollment & Engagement**

Agenda

October 20, 2015

3:30 p.m. - 4:30 p.m. EDT

2:30 p.m. - 3:30 p.m. CDT

1:30 p.m. - 2:30 p.m. MDT

12:30 p.m. - 1:30 p.m. PDT

- 3:30-3:45** ***From Coverage to Care: Helping the Newly Insured Connect to Care***
Cara V. James, MD, Director, Office of Minority Health, Centers for Medicare and Medicaid Services
- 3:45-4:00** **Communities of Color & the ACA: Understanding & Maintaining Coverage**
Jose Plaza, MS, National Latino Engagement Director, Enroll America
- 4:00-4:15** ***Be Covered: Increasing Health Insurance Literacy & Enrollment in Illinois***
Derek J. Robinson, MD, MBA, FACEP, Vice President - Enterprise Quality and Accreditation, Health Care Service Corporation
- 4:15-4:30** **Audience Questions & Answers**