



## ***Investing in a Healthier America: Health Plan and Community Partnerships***

Webinar Agenda  
February 11, 2014  
1:00pm-2:30pm EST  
12:00pm-1:30pm CST  
11:00am-12:30pm MST  
10:00am-11:30am PST

- 1:00 p.m.    Welcome:** Kathryn Santoro, Director of Policy and Development, NIHCM Foundation
- 1:05 p.m.    Leveraging Community and Population Health Efforts**  
Anne De Biasi, MHA, Director of Policy Development, Trust for America's Health
- 1:20 p.m.    The Iowa Blue Zones Project:** Becky Wampler, Director, Health Care Sustainability, Wellmark, Inc. and Mary Lawyer, State Director for the Blue Zones Project, Healthways
- 1:45 p.m.    Partnering to Nourish North Carolina:** Kim Blair, Director, Community Relations, Blue Cross Blue Shield of North Carolina; Kristy Kent, Sr. Program Manager, Blue Cross Blue Shield of North Carolina; and Michelle Wells, MPA, CPRP, Executive Director, North Carolina Recreation and Parks Association
- 2:10 p.m.    General Q & A**
- 2:30 p.m.    Wrap-Up and Adjourn**