



National Institute for Health Care Management
(NIHCM) Foundation Webinar

***Arming the Consumer:
Increasing Value Through Technology and Transparency***

Draft Agenda
February 4, 2014
1:00pm-2:30pm EST
12:00pm-1:30pm CST
11:00am-12:30pm MST
10:00am-11:30am PST

- 1:00-1:05 Welcome**
Kathryn Santoro, MA, Director of Policy and Development, NIHCM Foundation
- 1:05-1:20 The Future of Consumer-Centered Health**
Terry Stone, Managing Partner, and Howard Lapsley, Partner, Health & Life Sciences, Oliver Wyman
- 1:20-1:35 Engaging Consumers Through Mobile Health Technology**
Peter Hudson, MD, CEO and Co-founder, iTriage
- 1:35-1:50 Consumer-Powered Healthy Living**
Jason Langheier, MD, MPH, CEO and Founder, Zipongo
- 1:50-2:10 The Consumer-Driven Health Plan**
Jaja Okigwe, SVP Strategic Development, Premera Blue Cross
- 2:10-2:30 Question & Answers**